CREATIVE SOLUTIONS. IMPRESSIVE RESULTS. GRAPHIC DESIGN PRINTING MARKETING BRANDING CUSTOM APPAREL TRADESHOWS SIGNAGE



**Creative Solutions. Impressive Results.** 

CATALOG

# We provide clients with marketing tools that fit specific objectives.

We think you shouldn't buy promotional products or design without a plan.

In fact, we don't believe you should buy **ANY** type of advertising without knowing the result that you expect to receive. We DO believe in the power of well-planned, well-executed promotions that have specific objectives.

When effectively designed, a promotion can provide more "bang for your buck" than any other type of advertising. Lucky for us, many marketing firms don't understand the difference between a give-away and a promotion... or how to design a successful promotion.

**ABBA PROMOTIONS** provides marketing products and services to clients throughout the country. We've worked with over 62 political campaigns and many non-profits. Clients have ranged from small businesses to Fortune 500 companies such as Tyson Foods, Bristol Myers, and ClearChannel Radio.

You can buy t-shirts and coffee mugs from almost anyone... but it takes a skilled marketing professional to help you plan a promotion designed to meet your specific marketing objectives within your budget and time-frame.

If you are a regular client of Abba Promotions, then you already know the value of having a close relationship with a marketing professional.

If you're not... we can't wait to show you.





Need a custom quote, or a higher quantity? Call us at 270-827-5577





### **STATIONERY**

Custom letterheads, greeting cards, and envelopes are great tools to use as mailers for invites, newsletters, thank-you notes, or general materials to reach your audience.

### **FUNDRAISING & MEMBERSHIP MATERIALS**

Use flyers and brochures to advertise and reach more people. Then provide them with more information on a cause or organization with booklets, catalogs, and presentation folders.





## **PROMO MATERIALS**

Promo materials are a fun way to energize people. T-shirts, mugs, and stickers are generous giveaways to equip volunteers with during important causes and events. In addition to promoting your cause, these promo materials serve as a great marketing tool.

- T-Shirts
- Mugs Buttons
- Tote Bags

- · Booklets & Catalogs
- Flyers & Brochures
- Sell Sheets
- · Presentation Folders

- · Greeting Cards
- Invitations
- Announcements
- Envelopes
- Letterheads
- · Business Cards
- Notepads

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**Check us out ONLINE!** abbapromotions.com

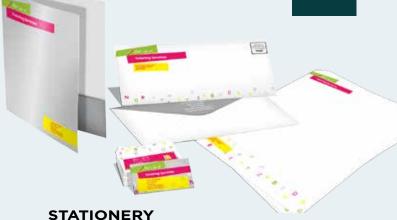




### **BOOKLETS & CATALOGS**

Great for delivering information in course listings, event programs, graduation handouts, and much more. Booklets and catalogs are colorful, durable, and informative tactile resources.





For orientations, official documents, take-homes, and mailers, stationery materials are essential to day-to-day activities in education.

## Spirit Gear

- T-Shirts
- Mugs
- Buttons
- Tote Bags
- Bumper Stickers

## Stationery

- · Greeting Cards
- Envelopes
- Letterheads
- Business Cards
- Notepads
- Presentation Folders

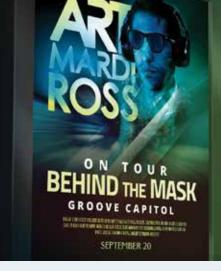
## **SPIRIT GEAR**

Be loud and proud with a wide variety of products that can show your school spirit. With t-shirts, buttons, bumper stickers, and much more, there's something for everyone.





Need a custom quote, or a higher quantity? Call us at 270-827-5577



## EVENT SIGNAGE

## **FLAGS**

Flags are promotional tools that are impossible to go unnoticed. Whether to announce a grand opening, or just to catch the eye of a passer-by, flags are a utility player in getting attention.

## **Event Signage**

- Banners
- Stand Banners
- Posters
- Backlit Posters

## Display

- Tabletop Retractables
- Table Tents
- Counter Cards
- Table Throws
- Table Runners

### **DISPLAYS**

Display products like table tents and counter cards are great to showcase menus and specials, while table throws and runners are ideal for sponsored or branded messaging at a DJ booth or march stand.





### **EVENT SIGNAGE**

Either big and flashy or sleek and subtle, event signage like banners and posters help establishments advertise and brand themselves exactly how they see fit.

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or

Check us out ONLINE!
abbapromotions.com
WE SHIP NATIONWIDE!

ABBA



## **PROMO PRODUCTS**

Increase brand recognition with promotional products. Get creative by adding logos and taglines to t-shirts, mugs, tote bags and more. Not only are you promoting your organization but you're also spreading the word on the many benefits of your health products and services.





### Collateral Materials

- Booklets & Catalogs
- Flyers
- NCR Forms
- Notepads
- Roll Labels

### Stationery

- Business Cards
- Letterheads
- Presentation Folders
- Envelopes
- Appointment Cards

## **Promo Products**

- T-Shirts
- Mugs
- Calendars
- Tote Bags

### **COLLATERAL MATERIALS**

Every health and wellness business provides products or services. Make sure you're equipped with the collateral materials needed to raise awareness about your unique offerings.



## **STATIONERY**

The ideal way to boost industry and company awareness in the health and wellness fields is by using fully customizable stationery products. It serves as one of the most necessary and important tools for distributing important information to clients and patients.



Need a custom quote, or a higher quantity? Call us at 270-827-5577



### **DISPLAY PRODUCTS**

Counter displays are useful in entry ways, reception areas, concerige, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.





Advertise on these underutilized surfaces to creatively bring attention to your current promotions.



## INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

## **MENUS AND DIRECT MARKETING**

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



## Display Products

- Tabletop Retractables
- •Table Tents
- Counter Cards
- •Table Throws
- •Table Runners

## Signage

- Banners
- •Stand Banners
- Posters
- Backlit Posters

## Sales Materials

- •Booklets & Catalogs
- •Flyers & Brochures
- Postcards
- •Endurace Water-Resistant

## Floor & Window Graphics

- Floor Vinyl
- Clear and/or
- Opaque Window Clings
- •See-Through Window Graphics

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or

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A B B A PROMOTIONS

## **BANNERS**

- » CUSTOM, FULL COLOR, VINYL BANNERS
- » UP TO 1/2 HOUR GRAPHIC DESIGN INCLUDED
- » 13 OZ. SCRIM VINYL
- » WITH GROMMETS EVERY 2-3' INCLUDED.

Pole pockets, and standard hemmed edges are provided at no extra charge upon request. Have a tight event date? Let us know!



PRICING

2' X 2' » \$35	3' X 2' » \$40	4' X 2' » <sup>\$</sup> 45	5' X 2' » \$50
2' X 4' » <sup>\$</sup> 45	3' X 4' » \$55	4' X 4' » <sup>\$</sup> 65	5' X 4' » \$75
2' X 6' » \$55	3' X 6' » <sup>\$</sup> 65	4' X 6' » <sup>\$</sup> 85	5' X 6' » \$100
2' X 8' » <sup>\$</sup> 65	3' X 8' » <sup>\$</sup> 85	4' X 8' » <sup>\$</sup> 95	5' X 8' » \$120
2' X 10' » \$75	3' X 10' » \$100	4 X 10' » \$120	5' X 10' » \$155
2' X 12' » <sup>\$</sup> 85	3' X 12' » <sup>\$</sup> 115	4' X 12' » <sup>\$</sup> 145	5' X 12' » <sup>\$</sup> 180
2' X 14' » \$90	3' X 14' » \$130	4' X 14' » \$170	5' X 14' » <sup>\$</sup> 210
2' X 16' » \$95	3' X 16' » \$145	4' X 16' » <sup>\$</sup> 190	5' X 16' » \$240
2' X 20' » \$115	3' X 20' » \$180	4' X 20' » \$240	5' X 20' » \$300
2' X 40' » \$200	3' X 40' » \$360	4' X 40' » \$480	5' X 40' » \$600
10' X 10' » \$300	10' X 20' » \$600	20' X 20' » \$1200	30' X 30' » \$1800

NEED A LARGER BANNER?

NEED A HUGE QUANTITY OF BANNERS?

No problem! For a fast quote, Just let us know the size you need, what quantity, and when you need it (especially if it is needed for an event!).

Double sided banners? Double the pricing.

18 oz. banner? Add \$1/sq ft to pricing.

Mesh banner? Add \$1.50/sq ft to pricing.



Need a custom quote, or a higher quantity? Call us at 270-827-5577

## **Telescopic Backdrop Banners**

## Make a Big Marketing Statement

Telescopic Backdrop Banners provide the branding coverage needed to grab the attention of current and prospective customers in any situation. They are high quality and versatile enough to be showcased indoors, and waterproof and durable enough to withstand the elements outdoors. Comes equipped with 4" pockets at the top and bottom for easy-to-set-up capabilities. Includes a portable carrying case to conveniently store the stand's parts and travel with ease.



## BACKDROP BANNER

8' X 8', FULL COLOR, FABRIC, INCLUDING HARDWARE » \$435

Our Backdrop Banners provide a great low-cost backdrop for press conferences, interviews, red carpet events, trade shows, and exhibitions. A high-quality full color digitally printed backdrop banner stand!

- » Printed in America
- » Printed on premium polyester fabric material
- » Light absorbing Matte finish making it perfect for photography
- » Includes adjustable poles for custom sizes
- » Vibrant full-color single sided dye sublimated print
- » Strong black anodized adjustable aluminum stand
- » Easy to assemble in minutes
- » Packs away into a durable compact nylon carry bag

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or

Check us out ONLINE! abbapromotions.com



## BANNER STANDS

Take a Stand and Make a Lasting Impression!



## **BANNER RETRACTORS**

**FULL COLOR, DELUXE BANNER RETRACTOR WITH CUSTOM DESIGN, BANNER, HARDWARE AND** LIFETIME WARRANTY \$275 FOR 1 OR \$235 EA @ QTY. 2+

Our Deluxe Banner Stand is simplistic and elegantly designed. It is finished in anodized silver or black with heavy duty molded end plates. Padded carry bag is included. Hardware kit includes: Base, top rail, hybrid pole assembly and soft case.

- » Size: 37.49"w x 7.08"d x 84.75"h
- » Viewable graphic size: 35.5"w x 83.25"h
- » Variable height = 60" to 83.25"
- » Anodized black or silver base options
- » Hybrid bungee/ telescoping pole with tool less quick rail
- » Adjustable feet on base
- » Molded end plates
- » Supplied with a padded carry bag with strap
- » Lifetime warranty against all manufacturers defects

## ON A BUDGET?

Consider our Economy Banner Stand, a lighter weight unit with 30 day warranty (hardware only). \$155 ea. or \$125 ea. for quantity 2 or more.



Need a custom quote, or a higher quantity? Call us at *2*70-827-5577



## **POLE BANNERS**

DOUBLE-SIDED POLE BANNERS MEASURING 4 FEET HIGH BY 2 FEET LONG, INCLUDES BOTH SIDES, POLE POCKETS SECURED BY GROMMETS.

\$90 each at qty 1 \$75 each at qty 2 \$57 each at qty 4 \$49 each at qty 8 \$42 each at qty 16 \$39 each at qty 24 \$35 each at qty 48 Need hardware? Our pole banner hardware is sold in kits which include 2 Fiberglass Arms, 2 Mounting Brackets and 4 Steel Bands. Price per kit \$47.

Need installation? Please request a custom quote. Need banners larger than

4' x 2'? Contact us for a price for a custom size.





Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or

Check us out ONLINE! abbapromotions.com



# Turn Tables into Premium Ad Spaces

## TABLE COVERS

Our Economy Table Cover are available in the following colors: ROYAL RED **GREEN** WHITE YELLOW **BEIGE BURGUNDY GRAY PURPLE BLACK** 

- » Economy, 1 color imprint \$160 (like the "Your Design Here" sample, for 6' and 8' tables)
- » Deluxe, Fitted, or Stretch Full color table cover for 4' table: \$205
- » Deluxe, Fitted, or Stretch Full color table cover for 6' table: \$225
- » Deluxe, Fitted, or Stretch Full color table cover for 8' table: \$255

Pricing includes proof, revision, setup, print, deliver. Discounts may apply to multiple covers ordered at same time.

DELUXE

Heavy 9oz Premium Polyester



3 sided

FITTED

PROMOTIONS

Need a custom quote, or a higher quantity? Call us at 270-827-5577

Fully customizable

4 sided



4'x 8' FULL COLOR CORRUGATED PLASTIC SIGNS.

INCLUDES FULL COLOR!
INCLUDES DESIGN!
INCLUDES SETUP!

INCLUDES SHIPPING (on 10 or more)!
INCLUDES THE ABSOLUTE
BEST CUSTOMER SERVICE!

4'x 8' FULL COLOR CORRUGATED PLASTIC SIGNS.

270-827-5577 • WWW.ABBAPROMOTIONS.COM • INFO@ABBAPROMOTIONS.COM

4'X8', FULL COLOR CORRUGATED PLASTIC SIGNS,	4'X8' FULL COLOR CORRUGATED PLASTIC SIGNS,
4MM, WITH GROMMETS, SINGLE SIDED	4MM, WITH GROMMETS, DOUBLE SIDED
1 @ \$90	1 @ \$115
10 @ \$60	5 @ \$100 10 @ \$90 25 @ \$75
25 @ \$58	25 @ \$75
50 @ \$56	50 @ \$72
20 @ \$20	50 @ \$72
4' x 4', FULL COLOR CORRUGATED PLASTIC SIGNS,	4' x 4' FULL COLOR CORRUGATED PLASTIC SIGNS,
4MM, WITH GROMMETS, SINGLE SIDED	4MM, WITH GROMMETS, DOUBLE SIDED
1@\$50	1 @ \$75
T a A I F	F a AFF
10 @ \$40	10 @ \$48 25 @ \$40
25 @ \$30	25 @ \$40
50 @ \$28	50 @ \$39
30 @ 420	30 @ \$35
2.66' x 4' FULL COLOR CORRUGATED PLASTIC SIGNS,	2.66' x 4' FULL COLOR CORRUGATED PLASTIC SIGNS,
4MM, WITH GROMMETS, SINGLE SIDED	4MM, WITH GROMMETS, DOUBLE SIDED
1 @ \$35	1 @ \$48
5 @ \$25	5 @ \$38 10 @ \$33 25 @ \$27
10 @ \$24	10 @ \$33
25 @ \$23 50 @ \$23	25 @ \$27
50 @ \$22	50 @ \$28
2'x 4' FULL COLOR CORRUGATED PLASTIC SIGNS,	2'x 4' FULL COLOR CORRUGATED PLASTIC SIGNS,
4MM, WITH GROMMETS, SINGLE SIDED	4MM, WITH GROMMETS, DOUBLE SIDED
1@\$40	1@\$50
10 @ \$18	5 @ \$29 10 @ \$25 25 @ \$23
25 @ \$17	25 @ \$23
50 @ \$16	50 @ \$21
	\$\text{0}{\text{0}}
18" x 24" FULL COLOR, CORRUGATED PLASTIC SIGNS,	18' x 24" FULL COLOR CORRUGATED PLASTIC SIGNS,
4MM, WITH WIRE FRAMES, SINGLE SIDED	4MM, WITH WIRE FRAMES, DOUBLE SIDED
1@\$25	1 @ \$30
5 @ \$18	5 @ \$20
10 @ ¢12	10 @ ¢12
Need your signs pr	oduced by a union?
	g else special? 30 @ \$9.50
10 0 00	10 0 10
50 @ \$7.50 Just ask us for	a custom quote!
100 @ \$7.25	100 @ \$8.25
100 @ 77.23	100 @ 38.23
200 @ \$6.75	200 @ \$7.90

NEED SEVERAL SIGNS, ON A SUPER TIGHT BUDGET & HAVE A SIMPLE DESIGN?

NCLUDES DESIGN!
INCLUDES SETUP!
INCLUDES SHIPPING!
INCLUDES THE
ABSOLUTE BEST
CUSTOMER SERVICE

4' x 8' CORRUGATED
PLASTIC SIGNS,
1 color+ White
4MM, WITH GROMMETS
DOUBLE SIDED

10 @ \$85 ~ 25 @ \$70 50 @ \$60 ~ 100 @ \$40

4' x 4' CORRUGATED
PLASTIC SIGNS,
1 color+ White
4MM, WITH GROMMETS
DOUBLE SIDED
25 @ \$40
50 @ \$33 ~ 100 @ \$23

2' x 4' CORRUGATED
PLASTIC SIGNS,
1 color+ White
4MM, WITH GROMMETS
DOUBLE SIDED
25 @ \$23
50 @ \$20 ~ 100 @ \$14

18' x 24" CORRUGATED
PLASTIC SIGNS,
1 color+White
4MM, WITH WIRE FRAMES,
DOUBLE SIDED

50 @ \$8 100 @ \$7.50 250 @ \$6.50 500 @ \$5.90 1000 @ \$4.70

Need a custom quote, or a higher quantity? Call us at 270-827-5577

500+ quoted

- or Check us out ONLINE!
abbapromotions.com
WE SHIP NATIONWIDE!



500+quoted

## Premium Quality PRESENTATION FOLDERS

## FOR FIRST IMPRESSIONS THAT LAST!

## CUSTOM FOLDERS

### 14PT-PFUV-9X12

Custom Designed 9x12 presentation folders on 14pt with UV Coating. Full color on outside and on pockets. White inside. Turnaround time 6 BUSINESS days after final proof approval. Includes professional graphic design, proof, setup, print, deliver.

250- \$2.90 ea 2500- \$.78 ea 500- \$1.75 ea 5000- \$.65 ea 1000- \$1.05 ea

Want to have an imprint on the inside as well? Here's our pricing:

250- \$3.90 ea 2500- \$.92 ea 500- \$2.25 ea 5000- \$.74 ea 1000- \$1.28 ea

On a super tight budget? Use our Economy Digital Presentation Folders: 16PT-PFUCD-9X12

Digital Presentation Folders are printed on 16pt C2S stock with a no-glue pocket on the right side. Available with lower run sizes!

10- \$19 ea 100- \$2.75 ea 25- \$8 ea 250 \$1.75 ea

50- \$4.50 ea





Need a custom quote, or a higher quantity? Call us at 270-827-5577



## RAFFLE TICKETS

Custom raffle tickets, 2" x 7", numbered, with perforated stub, layout, provide art proof, and print

BLACK & WHITE TICKETS	FULL COLOR TICKETS
50 » \$55	50 » \$60
100 » \$70	100 » \$75
250 » \$75	250 » \$80
500 » \$85	500 » \$95
1000 » \$90	1000 » \$110
2500 » \$145	2500 » \$175
5000 » \$195	5000 » \$265

## PARKING HANG TAGS/DECALS

Hang tags on card stock
50 » \$1.50
125 » \$.90 ea
250 » \$.60 ea
500 » \$.35 ea
1000 » \$.25 ea

Hang tags on plastic 50 » \$3.90 ea 125 » \$2 ea 250 » \$1.25 ea 500 » \$1.10 ea 1000 » \$.75 ea

Economical alternative to hang tags: removable decal for windshield, 2" x 3"

50 » \$1 ea 125 » \$.60 ea 250 » \$.35 ea 500 » \$.28 ea 1000 » \$.20 ea

Setup, proof, print, and numbering included! (Please specify preferred start number when ordering)

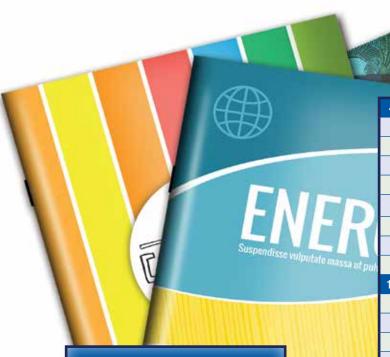
Need a custom quote, or a higher quantity? Call us at 270-827-5577

2019-2020



# Expand your reach WITH MULTI-PAGE BOOKLETS

Catalog Your Lovely Products in FULL COLOR



## **BOOKLETS**

MULTIPAGE BOOKLET 100# GLOSS TEXT FULL COLOR SADDLE STITCHED STAPLED

We can print from your provided file, or include up to one half hour of design free of charge.

	4 Page - 8.5 x 11	8 Page - 8.5 x 11	12 Page - 8.5 x 11
	25 » \$2 ea	25 » \$2.10 ea	25 » \$2.20 ea
	50 » \$1.25 ea	50 » \$1.45 ea	50 » \$1.70 ea
	100 » \$.75 ea	100 » \$.95 ea	100 » \$1.25 ea
	250 » \$.50 ea	250 » \$.70 ea	250 » \$1 ea
١	500 » \$.35 ea	500 » \$.55 ea	500 » \$.85 ea
4	1000 » \$.31 ea	1000 » \$.55 ea	1000 » \$.80 ea
L	2500 » \$.30 ea	2500 » \$.52 ea	2500 » \$.78 ea
uh	5000 » \$.27 ea	5000 » \$.41 ea	5000 » \$.59 ea
	16 Page - 8.5 x 11	20 Page - 8.5 x 11	24 Page - 8.5 x 11
	16 Page - 8.5 x 11 25 » \$2.45 ea	20 Page - 8.5 x 11 25 » \$2.75 ea	24 Page - 8.5 x 11 25 » \$4.25 ea
	25 » \$2.45 ea	25 » \$2.75 ea	25 » \$4.25 ea
	25 » \$2.45 ea 50 » \$2 ea	25 » \$2.75 ea 50 » \$2.30 ea	25 » \$4.25 ea 50 » \$3.30 ea
	25 » \$2.45 ea 50 » \$2 ea 100 » \$1.50 ea	25 » \$2.75 ea 50 » \$2.30 ea 100 » \$1.80 ea	25 » \$4.25 ea 50 » \$3.30 ea 100 » \$2.45 ea
	25 » \$2.45 ea 50 » \$2 ea 100 » \$1.50 ea 250 » \$1.30 ea	25 » \$2.75 ea 50 » \$2.30 ea 100 » \$1.80 ea 250 » \$1.60 ea	25 » \$4.25 ea 50 » \$3.30 ea 100 » \$2.45 ea 250 » \$2 ea
	25 » \$2.45 ea 50 » \$2 ea 100 » \$1.50 ea 250 » \$1.30 ea 500 » \$1.15 ea	25 » \$2.75 ea 50 » \$2.30 ea 100 » \$1.80 ea 250 » \$1.60 ea 500 » \$1.45 ea	25 » \$4.25 ea 50 » \$3.30 ea 100 » \$2.45 ea 250 » \$2 ea 500 » \$1.65 ea

Showcase your offerings on

FULL COLOR Glossy Pages



Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

## CUSTOM Calendar for any Great Cause!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1.	2	3	4	Children's Hospital 5	6
7	8	Save a Heart	10	11	12	13
14	15	16	17	18	19	Fundraising Dinner
21	Silent Auction	23	24	25	26	27
28	29	30	31			

## Great for Gifts, Fundraisers, and Promotions. For School, Home or Business.

- » Setup only costs \$40!
- » Saddle-Stitch, or add Spiral-Bound at \$.25 extra.
- » Custom highlighted event dates.
- » Add an extended footer to promote your organization or business all-year!

8.5 x 11 Calendar
50 » \$3.75 ea
100 » \$3.25 ea
200 » \$2.75 ea
300 » \$2.60 ea
400 » \$2.55 ea
500 » \$2.05 ea
1000 » \$2.00 ea

Need a custom quote, or a higher quantity? Call us at 270-827-5577





## CUSTOM TRI-FOLD BROCHURES

Includes professional graphic design, custom designed for your organization.
8.5" x 11" flat size, folds to 8.5" x 3.66", full color, full bleed.

Setup » \$60 Includes up to 1 hour of professional graphic design, proof, and revisions.

Design and artwork provided 2 business days after quote approval. Revisions provided 1 business day after request. Normal production time (after final art approval) provided within 3 business days. Need these brochures for an event? Please let us know in advance when you need them in-hands to ensure timely delivery.

ı	Trifold Brochure
	100 » \$165
	250 » \$190
	500 » \$220
	1000 » \$245
	2500 » \$355
Г	5000 » \$490

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -Check us out ONLINE! abbapromotions.com

WE SHIP NATIONWIDE!

A B B A
PROMOTIONS



## INVITATIONS

5" x 7" flat size. Includes up to half hour professional design, proof, revision, and print. Includes blank envelopes.

25 SETS » \$55	500 SETS » \$165
50 SETS » \$75	1000 SETS » \$225
100 SETS » \$95	2500 SETS » \$390
250 SETS » \$125	5000 SETS » \$715

On 80# white or natural stock.

For custom return address on envelope in black, add \$.05 ea. For custom return address and/or logo on envelope in color, add \$.09 ea. For custom addressing of envelopes from provided, formatted excel file, add \$.09 ea (\$40 min charge).



## **POSTERS**

12" x 18" poster, 12pt coated one side stock, full color, printing from client provided file.

18" x 24" posters, matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.

24" x 36" posters,matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.

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Check us out ONLINE!
abbapromotions.com







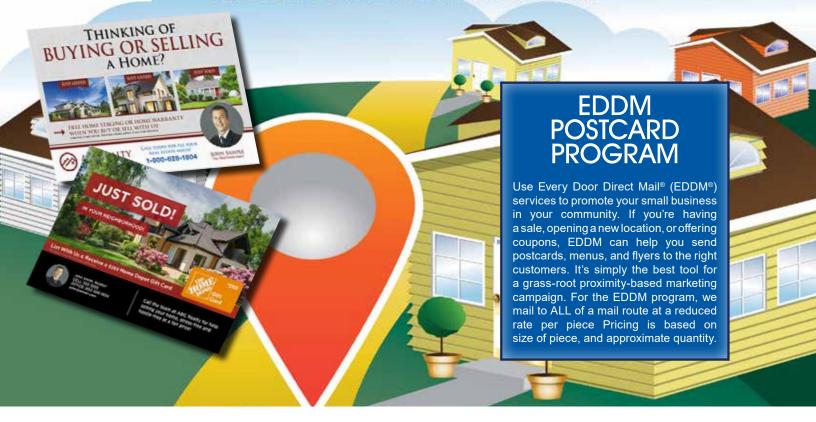
NIGHT

3.5" x 8.5"	4.25" x 11"
250 » \$120	250 » \$135
500 » \$145	500 » \$165
1000 » \$210	1000 » \$235
2500 » \$375	2500 » \$390
5000 » \$575	5000 » \$645

BBA PROMOTIONS Need a custom quote, or a higher quantity? Call us at 270-827-5577

## The simple and cost-effective way to market locally.

Minimum Effort. Maximum Possibilities.



## 11 × 17 FLYERS

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.67 ¢
2500	.540
5000	.44 0
10000	.38¢
25000	.37¢

These popular, GIANT-sized flyers, fold in half and are the perfect choice for advertisers promoting multiple products or services. Common uses include: pizza and takeout menus, healthcare brochures, general contractor brochures, real estate flyers, and product promotional brochures.

50000

## 8.5 × 11 Postcards

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.65¢
2500	.510
5000	.420
10000	.38¢
25000	.36¢
50000	.35 0

Our best-selling EDDM™ postcard product. These postcards fit virtually any type of promotional need. Mail these postcards for maximum visibility and deliver powerful messages directly to recipients. Printed on quality card stock for excellent results.

## 6.25 × 9 Postcards

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.58¢
2500	.42 ¢
5000	.38¢
10000	.36¢
25000	.35 °
50000	.34¢

When you need to deliver powerful collateral, at the lowest rates possible, look no further than this product. This popular-sized option is an industry standard and provides excellent visibility.

## 4.25 × 11 Postcards

INCLUDES POSTAGE

QUANTITY	PRICE/PIECE
1000	.55¢
2500	.39¢
5000	.36¢
10000	.35 ¢
25000	.320
50000	30 Č

The most affordable Every Door Direct Mail product. This budget-friendly EDDM™ postcard is designed to keep your costs down while still delivering results in the mail. The postcard features a lengthy 11″ long dimension to stand out in the mail. Printed on quality card stock for outstanding results.

Need a custom quote, or a higher quantity? Call us at 270-827-5577

.36¢

- or



## READY TO TARGET **YOUR**

**CUSTOMERS?** 



## TARGETED POSTCARD MAILING VIA STANDARD BULK MAIL

## **MAILING TO YOUR SPECIFIC LIST**

Standard Mail (or "bulk mail") is less expensive than first class mailing and is a great way to target just your clients at their home or business. While delivery time is not guaranteed, Local Standard Class Mail is usually delivered in around 2-5 working days. All mail pieces must be identical. Let us help you design a postcard campaign to promote your business or event!

## **LARGE POSTCARDS**

Pricing includes custom design, proof, revisions, print gloss 6.25" x 9" postcards, addressing from your provided, properly formatted mail-list. Pricing includes all USPS paperwork, and includes bulk postage.

 100 » \$1 ea
 1000 » \$.60 ea
 3750 » \$.57 ea

 250 » \$.85 ea
 1500 » \$.59 ea
 5000 » \$.55 ea

 500 » \$.75 ea
 2500 » \$.58 ea
 10,000 » \$.52 ea

### **SMALL POSTCARDS**

Pricing includes custom design, proof, revisions, print gloss 4" x 6" postcards, addressing from your provided, properly formatted mail-list. Pricing includes all USPS paperwork, and includes bulk postage.

 100 » \$.90 ea
 1000 » \$.59 ea
 3750 » \$.48 ea

 250 » \$.75 ea
 1500 » \$.55 ea
 5000 » \$.47 ea

 500 » \$.70 ea
 2500 » \$.51 ea
 10,000 » \$.46 ea



Need a custom quote, or a higher quantity? Call us at 270-827-5577



## **ENVELOPES**

Full Color, Edge-To-Edge Printed, #9 Or #10 Envelopes, Regular Gummed Flap
Includes design on a 4-color process printed standard smooth 70# premium uncoated
stock, printed, delivered IN 7 BUSINESS days after final proof approval.
500 » \$175 1000 » \$215 2500 » \$295 5000 » \$435

Full Color, Simple Imprint (Not Edge-To-Edge), #9 Or #10 Envelopes, Regular Gummed Flap Includes design on a 4-color process printed standard smooth 70# premium uncoated stock, printed, delivered IN 7 BUSINESS days after final proof approval.

500 » \$105 | 1000 » \$165 | 2500 » \$245 | 5000 » \$435

Just need simple black imprint?
250 » \$60 500 » \$90 1000 » \$125 2500 » \$190 5000 » \$390

For windowed envelopes, add 15%. For self-sealing envelopes, add 15%.

## **LETTERHEADS**

Includes design on a 4-color process printed standard smooth 70# premium uncoated stock. Setup @ \$15.

250 » \$110 500 » \$125 1000 » \$150 2500 » \$305 5000 » \$415



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- or

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# Bring COLOR to Your Transactions

FULL COLOR NCR FORMS ARE HERE!

## CARBONLESS NCR FORMS

Half sheet size (8.5" x 5.5") 2-part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

 100 SETS » \$55
 1000 SETS » \$125

 250 SETS » \$75
 2500 SETS » \$235

 500 SETS » \$85
 5000 SETS » \$375

Add a full color imprint for an additional \$.04 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.03 per set.

Add a backside imprint for an additional \$.03 per set.

Standard sheet size (8.5" x 11") 2-part custom carbonless forms (with black/white print).

Layout and proof included in price, up to a half hour included.

 100 SETS » \$65
 1000 SETS » \$175

 250 SETS » \$95
 2500 SETS » \$350

 500 SETS » \$110
 5000 SETS » \$590

Add a full color imprint for an additional \$.07 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.04 per set.

Add a backside imprint for an additional \$.05 per set

Legal size (8.5" x 14") 2 part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

Add a full color imprint for an additional \$.09 per set. Add sequential numbering for an additional \$.02 per set. Add book-binding in sets of 50 for an additional \$.04 per set. Add a backside imprint for an additional \$.05 per set.





Need a custom quote, or a higher quantity? Call us at 270-827-5577





## **CUSTOM NOTECARDS**

w/ Matching Unimprinted Envelopes Setup- \$10

100 SETS » \$95 1000 SETS » \$275 250 SETS » \$125 2500 SETS » \$475 500 SETS » \$165 5000 SETS » \$790

On 80# white or natural stock.

Folded size 4.25" x 5.5" Flat size 8.5" x 5.5" Cards provided flat, but scored for folding For custom return address on envelope in black, add \$.05 ea

For custom return address and/or logo on envelope in color, add \$.09 ea

For custom addressing of envelopes from provided, formatted excel file, add \$.09 ea (\$40 min charge)

Normal production 5 business days after approved proof.

For 3 business days » add 10%.

For 2 business days » add 20%

For 1 business day » add 35%

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or

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# CUSTOM Reep your brand on the top of the list

## **NOTEPADS**

8.5 x 11, 50 sheets per pad, full color 100 pads » \$3.30 ea 250 pads » \$3 ea 500 pads » \$2.85 ea 1000 pads » \$2.75 ea

8.5 x 5.5, 50 sheets per pad, full color 100 pads » \$1.75 ea 250 pads » \$1.60 ea 500 pads » \$1.50 ea 1000 pads » \$1.40 ea

8.5 x 3.66, 50 sheets per pad, full color 100 pads » \$1.50 ea 250 pads » \$1.25 ea 500 pads » \$1.20 ea 1000 pads » \$1.10 ea

4.25 x 5.5, 50 sheets per pad, full color 100 pads » \$1 ea 250 pads » \$.85 ea 500 pads » \$.80 ea 1000 pads » \$.75 ea 8.5 x 11, 50 sheets per pad, black/white 100 pads » \$2.25 ea 250 pads » \$2 ea 500 pads » \$1.75 ea 1000 pads » \$1.50 ea

8.5 x 5.5, 50 sheets per pad, black/white 100 pads » \$1.25 ea 250 pads » \$1.10 ea 500 pads » \$.90 ea 1000 pads » \$.85 ea

8.5 x 3.66, 50 sheets per pad, black/white 100 pads » \$1.15 ea 250 pads » \$.90 ea 500 pads » \$.75 ea 1000 pads » \$.65 ea

4.25 x 5.5, 50 sheets per pad, black/white 100 pads » \$1 ea 250 pads » \$.60 ea 500 pads » \$.50 ea 1000 pads » \$.45 ea





Need a custom quote, or a higher quantity? Call us at 270-827-5577

## BUSINESS CARDS

## **Show That You Mean Business**





## **CUSTOM FLYERS**

8.5" x 11" Single Sided 50 » \$30 min 100 » \$.45 ea 250 » \$.25 ea 500 » \$.15 ea 1000 » \$.13 ea 2500 » \$.10 ea 5000 » \$.09 ea

8.5" x 11" Double Sided 50 » \$30 min 100 » \$.50 ea 250 » \$.30 ea 500 » \$.19 ea 1000 » \$.17 ea 2500 » \$.14 ea 5000 » \$.13 ea 8.5" x 5.5" Single Sided 50 » \$30 min 100 » \$.40 ea 250 » \$.20 ea 500 » \$.12 ea 1000 » \$.08 ea 2500 » \$.06 ea 5000 » \$.04 ea

Dog GROOM

8.5" x 5.5" Double Sided 50 » \$30 min 100 » \$.45 ea 250 » \$.25 ea 500 » \$.15 ea 1000 » \$.10 ea 2500 » \$.08 ea 5000 » \$.06 ea

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- or

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abbapromotions.com
WE SHIP NATIONWIDE!

ABBA PROMOTIONS

## **STICKERS**

### **FULL COLOR SHEET STICKERS FOR INDOOR USE** Economical stickers for all types of indoor use.

1"x1" or 1"x2" or 1"x3"	2"x2" circle or square	2"x3" rectangle or oval
circle, oval or rectangle	100 » \$50	100 » \$75
100 » \$50	250 » \$105	250 » \$125
250 » \$75	500 » \$135	500 » \$190
500 » \$85	1000 » \$155	1000 » \$215
1000 » \$95	2000 » \$190	2500 » \$245
2000 » \$120	5000 » \$315	5000 » \$375
E000 0400		

## **ROLL LABELS**

### **ROLL LABELS FOR INDOOR USE** On a roll, Economical stickers for all types of indoor use.

Single color, white imprint	2"x3" rectangle or oval	2.5" x 2.5" circle or square
1"x1" or 1"x2" circle, oval or	250 » \$165	250 » \$165
rectangle	500 » \$205	500 » \$205
250 » \$135	1000 » \$245	1000 » \$245
500 » \$140	2500 » \$295	2500 » \$295
1000 » \$150	5000 » \$395	5000 » \$395
2000 » \$215		
5000 » \$255	Full color imprint	

1"x1" or 1"x2" circle,

oval or rectangle

250 » \$165

500 » \$185

1000 » \$205

2"x2" circle or square

250 » \$145

500 » \$155

1000 » \$165

2000 » \$225

## **OUTDOOR DECALS**

## FULL COLOR, CUSTOM DIE CUT, UV PROTECTED OUTDOOR DECALS. Great for equipment identification, car decals, and more!

x 2" or similar	3" X 5" or similar	4" x 8" or similar
25 » \$50	25 » \$65	25 » \$75
50 » \$60	50 » \$85	50 » \$125
100 » \$75	100 » \$115	100 » \$165
250 » \$125	250 » \$205	250 » \$295
500 » \$190	500 » \$295	500 » \$475
1000 » \$290		1000 - Call for quote
	4" x 6" or similar	
x 3" or similar	25 » \$75	3.5" x 11" or similar
25 % \$55	50 % \$100	25 % \$80

100 » \$145 250 » \$275 500 » \$390

3" x 3" or similar 25 » \$60 100 » \$95 500 » \$245

1000 » \$375

50 » \$65

100 » \$85 250 » \$145

500 » \$205

1000 » \$315

50 » \$140 100 » \$185 250 » \$315 500 » \$495 1000 - Call for quote

2500 » \$275 5000 » \$325 5000 » \$335 SHIPPING



Need a custom quote, or a higher quantity? Call us at 270-827-5577





Pricing includes design, proof, revisions as needed, printing. Production time 3 business days after artwork proof approval.

Personalized with your services and contact information, custom car magnets are an effective marketing tool. Can be used on any automobile, car, truck, van, sedan – getting your message to the public on a daily basis. Our rectangle shape auto magnets are weather-resistant, durable, flexible, and infinitely repositionable. Each of our car magnets will stay where you put it, but will also peel off when you need to remove it. Magnet material is 30 mil. magnet-backed vinyl with rounded corners.

12" x 24" size 18" x 24" size 2 » \$37 each 2 » \$45 each 4 » \$29 each 4 » \$37 each 8 » \$26 each 8 » \$31 each 10 » \$23 each 10 » \$29 each 20 » \$21 each 20 » \$27 each 40 » \$23 each 40 » \$19 each 80 » \$18 each 80 » \$22 each



USDOT 1234. MC 123456 GVW 80,00



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- or

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## **EVENT TENTS**

79OZPOLY-OUTDOORTENT-120X120 Custom full color 10' x 10' tent, including hardware, fabric, rolling carry bag, print, and shipping » \$855.00

Produce art proof (1-2 business days). Production (7-9 business days after acceptance of proof).

Event Tents are the perfect large-scale marketing medium to get noticed at festivals, conventions, trade shows and more. They include 4 fabric panels that can feature up to 4 different designs (one for each side). These easy to assemble tents are great for music festivals, golfing events, outdoor trade shows and tent booths.

- » Full color dye-sublimation graphic.
- » Scratch resistant tent fabric.
- » Weather resistant tent fabric coated in a water proof layer.
- » Our pop up tents include a carrying bag with wheels.
- » All fittings are made from aluminum, making our pop up tents more durable and resistant to wear and tear.
- » 40mm Hex aluminum frame with adjustable legs.









Need a custom quote, or a higher quantity? Call us at 270-827-5577

## COLLAPSIBLE CAN COOLER

#ABBFZCC

## **BEST SELLER!**

One-color, two-sided screen print. \$50 covers setup and shipping!



## LOGO CUPS

#ABBALOGOCUPS \$50 setup covers setup and shipping!

 12 oz.
 22 oz.

 100 » \$1 ea
 100 » \$1.25 ea

 250 » \$.60 ea
 250 » \$.85 ea

 500 » \$.49 ea
 500 » \$.65 ea

 1000 » \$.47 ea
 1000 » \$.63 ea

 2500 » \$.45 ea
 2500 » \$.61 ea

 5100 » \$.39 ea
 5100 » \$.58 ea

 16 oz.
 32 oz.

 100 » \$1.15 ea
 100 » \$1.35 ea

 250 » \$.75 ea
 250 » \$.90 ea

 500 » \$.59 ea
 500 » \$.75 ea

 1000 » \$.57 ea
 2500 » \$.73 ea

 2500 » \$.72 ea

# 2000 » \$.55 ea 5100 » \$.72 ea 5100 » \$.69 ea

## COLLAPSIBLE 12 OZ. SLIM CAN COOLER

#ABBFZCC12S
Fit for tall beers,
seltzer cans, and
more! \$50 covers
setup and shipping!

100 » \$1.49 ea 250 » \$1 ea 300 » \$.85 ea 500+ » \$.79 ea



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STANDARD SHAPE, FULL COLOR, SINGLE-SIDED 100 » \$1.75 ea 250 » \$1.05 ea 500+ » \$.75 ea

STANDARD SHAPE, FULL COLOR, DOUBLE-SIDED 100 » \$2 ea 250 » \$1.15 ea 500+ » \$.85 ea

Need a custom shape? Add \$190 die setup







Need a custom quote, or a higher quantity? Call us at 270-827-5577

## NON WOVEN TOTES

#ABBATB102

16" x 12" Nonwoven Tote Bag with 6" Gusset

Product Colors: Black, Royal Blue, Red, Kelly Green, Yellow, Orange, Navy, Natural, Purple, Pink, Forest Green

Setup & Shipping \$55

100 » \$2.25 ea 250 » \$1.75 ea 500+ » \$1.65 ea



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- or

Check us out ONLINE! abbapromotions.com



## WALL POSTERS WITH STANDOFFS

6MM PVC PRINTS WITH STANDOFFS

12" X 12" » First one \$30. Each addl. \$15
12" X 18" » First one \$40. Each addl. \$20
18" X 18" » First one \$45. Each addl. \$22.50
18" X 24" » First one \$50. Each addl. \$25
24" X 24" » First one \$60. Each addl. \$30
24" X 36" » First one \$70. Each addl. \$45
36" X 36" » First one \$80. Each addl. \$50
36" X 48" » First one \$100. Each addl. \$65
48" X 48" » First one \$120. Each addl. \$80
48" X 72" » First one \$150. Each addl. \$100
48" X 96" » First one \$155. Each addl. \$150
60" X 60" » First one \$225. Each addl. \$190
60" X 120" » First one \$315. Each addl. \$265

For installation, add \$10 ea, \$50 min. charge



## WALL MURALS & WINDOW GRAPHICS

Layout » 1/2 hour included. Including virtual proof, print, and installation on-site.

20-100 sq ft » \$7/sq ft 101-200 sq ft » \$5.50/sq ft 201-300 sq ft » \$4.75/sq ft 301-400 sq ft » \$4.50/sq ft 500+ sq ft » \$3.90/sq ft

## MAKE WALLS POP with WALLSCAPES

Fit for any size wall, window, or interior flat surface. We'll even install it on-site! No hassle, no worries!



Need a custom quote, or a higher quantity? Call us at 270-827-5577



### STRATUS SOLID PENS

Set a firm foundation for your advertising campaign with the Stratus Solid Pen! Choose from four barrel color options to customize the look of this medium ballpoint plastic pen. It features black ink, smooth curves and a matching colored barrel and pocket clip.

300 » \$0.55 ea

1000 » \$0.49 ea

2500 » \$0.45 ea

1000 » \$0.39 ea



## **SMOOTHY CLASSIC PENS**

Make an effortless play for attention at the next promotional event using this Smoothy Grip Whites pen! An industry favorite design, it features a solid white barrel, rubberized colored grip, matching trim colors and an imprint with polished chrome accents.

250 » \$0.63 ea

1000 » \$0.59 ea

2500 » \$0.56 ea

5000 » \$0.52 ea



## **METEOR PENS**

The Meteor plastic ballpoint pen has a slightly contoured, smooth barrel and a stylish cutout design on the rubberized grip. Black and chrome accents and trim make this eye-catching pen stand out from the rest.

250 » \$0.65 ea

1000 » \$0.59 ea

2500 » \$0.55 ea

5000 » \$0.49 ea



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- or

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## **PENS**

### COLORAMA +

Add a touch of vibrant color to your marketing plan with this Colorama+ Pen! It's one of the industry's most popular pens and accented in your choice of 12 trim colors. It features our SimpliColor (TM) printing process, giving you one of the largest one to four color process imprints with virtually unlimited color choices.

250 » \$0.75 ea

1000 » \$0.69 ea

2500 » \$0.65 ea

5000 » \$0.59 ea



## **COLORAMA GRIP**

Brighten up your marketing campaign with the vibrant colors available with the Colorama Grip Pen. As one of the industry's most popular pens, it offers a rubber grip and bright chrome accent trim. The SimpliColor (TM) printing process offers one of the largest one to four color process imprints with virtually unlimited color options.

250 » \$0.89 ea

1000 » \$0.85 ea

2500 » \$0.79 ea

5000 » \$0.75 ea



Cover an extended advertising area when you employ the help of the Grip Write Pen! One of the industry's highest valued wide body pens, it features our SimpliColor (TM) printing process, giving you one of the largest one to four color process imprints with virtually unlimited color options.

250 » \$1.05 ea 1000 » \$0.99 ea 2500 » \$0.97 ea 5000 » \$0.95 ea

### **MATTE TRES-CHIC - STANDARD LASER**

Spruce up your advertising campaign by adding a fun splash of color with this aluminum Matte Tres-Chic pen! Our best-selling Tres Chic pen just got better with a variety of vibrant matte color choices that are paired with polished chrome accents.

100 » \$1.59 ea

500 » \$1.49 ea

1000 » \$1.45 ea

2500 » \$1.39 ea

# ORGANIC-SHOP

## **ELLIPSE SOFTY ROSE GOLD CLASSIC W/ STYLUS**

The Ellipse Softy Rose Gold Classic is a stylish, premium pen with trendy rose gold trim, available in your choice of black or blue medium ballpoint ink. Available in a range of top-selling classic barrel colors.

100 » \$2.19 ea

500 » \$2.15 ea

1000 » \$2.09 ea

2500 » \$2.05 ea

## PHOENIX SOFTY W/ STYLUS

This modern, metal click-action pen has a slightly wider barrel than the traditional ballpoint pen. The Phoenix Softy features the popular soft-touch rubberized finish, which also coats the diamond-texture grip. Polished chrome accents, trim and clip create a sophisticated look.

100 » \$1.99 ea 500 » \$1.95 ea 1000 » \$1.89 ea 2500 » \$1.85 ea





Need a custom quote, or a higher quantity? Call us at 270-827-5577

# Custom Logo Package

#### Get control of YOUR corporate image today by buying a logo package from ABBA PROMOTIONS!

Owning and controlling your own graphic files properly is the first and most critical step to consistent identity for your business. Buying a logo package gives you the proper tools and ability to recreate your logo **ACCURATELY** and **CONSISTENTLY** across a variety of marketing tools.

Owning and controlling your own graphic files is the **ONLY** way to ensure this **CONSISTENCY** and **ACCURACY** of your corporate image!

Your logo package will include:

- 3 unique logo design choices for you to select from, each design produced by a different designer.
- Initial logo design choices are delivered to you within 4 business days.
- Unlimited revisions to your design choice until you are 100% satisfied.
- 100% "Money Back Guarantee" (minus nonrefundable deposit) right up to your acceptance of the final design.
- Editable source file in vector format.
- · No clip art... Your design is unique.
- Communication with you at each stage of the design process.
- Free support and communication with your print shop of choice, if required.
- Free grayscale version of your new logo supplied as standard to allow you to apply for trademark status.
- Pantone color references for your logo, just like Fortune 500 companies.
- Designed in either one, two, three, four/full color for no extra charge.
- Written transfer of all rights to use the design work in any way.
- Files prepared in the following formats:
   .EPS, .PDF, .JPG, .PNG, .SVG, .TIFF





\$75 nonrefundable deposit











Your logo will be professionally designed so that it is easily manipulated and used for virtually **ANY** type of print process or marketing purpose.

Order a logo package and mention this catalog for **1000** full color business cards

FREE!

Need a custom quote, or a higher quantity? Call us at 270-827-5577

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corrugated plastic panels » \$160 Metal, with 2 custom 24" x 36" landscape orientation corrugated plastic panels » \$160

Plastic with 2 custom landscape orientation 18" x 24" corrugated plastic panels » \$120 Plastic, with 2 custom 24" x 36" portrait orientation corrugated plastic panels » \$145 Plastic, with 2 custom 24" x 24" landscape orientation corrugated plastic panels » \$145



**PLASTIC** 

24"x36"

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### SILICONE BRACELETS

Silicone debossed and ink filled wristbands

100 pcs, all alike, 3 week lead time » \$180 total 200 pcs, all alike, 3 week lead time » \$220 total 300 pcs, all alike, 3 week lead time » \$230 total 400 pcs, all alike, 3 week lead time » \$250 total 500 pcs, all alike, 3 week lead time » \$280 total 1000 pc, all alike, 3 week lead time » \$350 total 2000 pc, all alike, 3 week lead time » \$615 total

Pricing INCLUDES everything - layout, proof, revision if needed, debossing, 1 color of imprint, setup, shipping, and standard production time.

For additional colors of imprint, add \$.10 ea

#### **NEED IT RUSHED?**

For 2 week production after final proof approval » add \$.10 ea For 1 week production after final proof approval » add \$.16 ea

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## **LANYARDS**

Custom Lanyards, Includes Standard "Bulldog" or "J-hook" clip attachment, 3/4" width, 36" length.

I COLOR IMPRINT	FULL COLOR IMPRIN
25 » \$5.85 ea	25 » \$6.10 ea
50 » \$2.95 ea	50 » \$4.10 ea
100 » \$1.85 ea	100 » \$3.25 ea
300 » \$1.65 ea	300 » \$2.55 ea
500 » \$1.35 ea	500 » \$1.45 ea
1000 » \$1.10 ea	1000 » \$1.35 ea

For "safety breakaway" clip (recommended), add \$.14 ea

Pricing includes layout, proof, revision if needed, debossing, imprint, setup, shipping, and standard production time of 3 weeks.

#### **NEED IT RUSHED?**

For 2 week production after final proof approval, add \$.10 ea, \$20 min charge. For 1 week production after final proof approval, add \$.16 ea, \$35 min charge.

## **BREAKAWAY**

## J-HOOK

## BULLDOG







A B B A P R O M O T I O N S

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

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# CAPS, VISORS, AND LATES

We have a wide variety of cap and knit styles available, with over 12 unique decorating locations! Who would have thought there's so many different areas on a hat...

Custom embroidered patches, sublimated applications, leather patches, screenprint, sewn-in labels... When it comes to customization, there are many options available to choose!

Mesh-backed, sandwich bill, corduroy, fabric strap, camo, structured, unstructured, relaxed-fit, there are so many styles to choose from, you'll have a hard time choosing!

Keep the cold weather at bay with our custom knitted winter caps! Available in multiple styles.

FREE QUOTE!

## **EMBROIDERED CAPS**

For quantities of 12-47 pieces, check out any of the styles at **companycasuals.com** 

away

For quantities of 48+, we have partnered with **imagenbrands.com**. Up to 10,000 stitches included » FREE SETUP, FREE SHIPPING!

For quantities of 144+, lead times are approximately 3-4 weeks. Setup and shipping on our caps are \$85 per order total. In return, you get some of the most aggressive per unit pricing in the industry. Please allow 3-4 weeks depending upon style. Contact us for your custom quote.

Custom Embroidered Hats! Your choice of CP85 Sandwich Bill hat, C112 Snapback Trucker mesh hat, or CP80 Port & Company® Six-Panel Twill Cap

24 @ \$12.75 ea 48 @ \$10.75 ea 96 @ \$10.50 ea 144+ Call for Factory Direct Pricing!

12 @ \$15.75 ea

For factory, direct embroidered hats: Free setup, Free shipping, 48 pc min:

Leatherette Patch Hats! Your choice of CP85 Sandwich Bill hat, C112 Snapback Trucker mesh hat, or CP80 Port & Company® Six-Panel Twill Cap

12 @ \$15.75 ea 24 @ \$12.75 ea 48 @ \$10.75 ea 96 @ \$10.50 ea 144+ Call for Factory Direct Pricing!

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

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**WE SHIP NATIONWIDE!** 



# SCREEN PRINTED T-SHIRTS, SWEATSHIRTS, & HOODIES Pricing includes our most common standard unisex short sleeve shirts- G2000 / G2000B, PC61 / PC61Y

(For our popular "Tultex 202 / Tultex 235" soft shirt, add \$1 ea)

Sizes include Adult Small, Medium, Large, and Extra Large. For 2XL or 3XL, add \$2 each.

For long sleeve shirts, available in some colors, add \$3.50 each. For crewneck sweatshirts, available in some colors, add \$5.75 each. For hoodies, available in some colors, add \$11 each.

#### S/S t-shirts 1 color front

12 @ \$12.75
24 @ \$8.75
48 @ \$7.75
96 @ \$6
144 @ \$5.75
288 @ \$5.25
576 @ \$5.10
1000+ Please call

#### S/S t-shirts, 2 color front

12 @ \$15.75
24 @ \$10.75
48 @ \$8.50
96 @ \$6.90
144 @ \$6.50
288 @ \$6
576 @ \$5.75
1000+ Please call

#### S/S t-shirts, 3 color front

all

12 @ \$18.75
24 @ \$11.75
48 @ \$9.50
96 @ \$7.75
144 @ \$7.50
288 @ \$6.75
576 @ \$6.50
1000+ Please c

#### S/S t-shirts, 4 color front

0/0 t 3iiii t3, <del>-</del>
12 @ \$21.75
24 @ \$13.75
48 @ \$10.50
96 @ \$8.75
144 @ \$8.25
288 @ \$7.50
576 @ \$7
1000+ Please cal

#### S/S t-shirts, 1 color front,

i Coloi bac
12 @ \$16
24 @ \$11.50
48 @ \$9.25
96 @ \$8
144 @ \$7
288 @ \$6.25
576 @ \$6
1000+ Please

10 @ ¢10 7E

#### S/S t-shirts, 2 color front, 1 color back

call

12 W \$ 10.73
24 @ \$12.75
48 @ \$9.90
96 @ \$8.90
144 @ \$7.90
288 @ \$7
576 @ \$6.75
1000+ Please call

#### S/S t-shirts, 2 color front, 2 color back

L COIDI DACE
12 @ \$22
24 @ \$15
48 @ \$11.50
96 @ \$9.90
144 @ \$8.75
288 @ \$7.75
576 @ \$7.50
1000+ Please

#### S/S t-shirts, 3 color front, 1 color back

all

I COICI MACIN
12 @ \$22
24 @ \$15
48 @ \$11.50
96 @ \$9.90
144 @ \$8.75
288 @ \$7.75
576 @ \$7.50
1000+ Please ca

#### S/S t-shirts, 4 color front, 1 color back

12 @ \$26.75
24 @ \$17.75
48 @ \$12.75
96 @ \$11.50
144 @ \$9.75
288 @ \$8.75
576 @ \$8.60
1000+ Please call

#### Sleeve, or other third location imprint, add:

\$4.50 ea. @ 12
\$2.50 ea. @ 2
\$1.75 ea @ 48
\$1.25 ea @ 96
\$1 ea. @ 144+

Custom numbers in athletic film, add \$3 Ea.

Personalized names in athletic film, add \$4 Ea

Pricing assumes standard screen print colors used For non-standard colors, add \$18 ink mix charge.

#### **Normal turnaround time:**

7 business days after sizes received / proof approved.

#### Rush orders:

5 business days, 15%, \$30 min 3 business day, 20%, \$45 min 2 business days, 33%, \$60 min





PROMOTIONS

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**WE SHIP NATIONWIDE!** 

# EMBROIDERED POLOS AND PULLOVERS 1 TIME SETUP CHARGE FOR NEW, INCLUDING SEWOUT PROOF (Doesn't apply to exact reorders) \$35.

Includes up to 10,000 stitches in 1 location. Includes AS, AM, AL, AXL. For XXL or XXXL add \$2 ea.

ST650 / LST650 POLOS

#### Sport-Tek® Micropique Sport-Wick® Polo

- Smooth micropique polos that wick moisture and resist snags.
- 3.8-ounce, 100% polyester tricot
- Snag resistant
- Moisture-wicking
- Double-needle stitching throughout
- Tag-free label
- Taped neck
- Flat knit collar
- 3-button placket with dyed-tomatch rubber buttons
- Set-in, open hem sleeves

Armhole accent Side vents

6 @ \$30 ea 12 @ \$26.50 ea 24 @ \$24.50 ea

48+ @ \$22.50 ea

K110 / LK110 POLOS

#### Port Authority® Dry Zone® **UV Micro-Mesh Polo**

Our durable, moisture-wicking Dry Zone polo-now with UV protection. An exceptional value, this breathable mesh polo also resists snags. Colors coordinate with our Core Classic Pique Polos and Carefree Poplin Shirts.

- 4.6-ounce, 100% polyester double knit pique
- UPF rating of 30
- Tag-free label
- Flat knit collar
- 3-button placket
- Pearlized, dyed-to-match buttons
- Open hem sleeves
- Side vents

12 @ \$21.50 ea

24 @ \$19.50 ea

6 @ \$26 ea

ST850/LST850 1/4 ZIP PULLOVERS

#### Sport-Tek® Sport-Wick® Stretch 1/4-Zip Pullover

An extremely flexible layer with a softbrushed backing and moisture control for year-round comfort.

- 6.8-ounce, 90/10 poly/spandex jersey
- Tag-free label
- Smooth-faced
- Chin guard for additional comfort
- Cadet collar
- Taped neck
- Raglan sleeves
- Open cuffs and hem

6 @ \$39 ea 12 @ \$36.50 ea 24 @ \$33.50 ea 48+ @ \$31.50 ea 48+ @ \$18.50 ea

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PROMOTIONS



#### WHAT'S A "WRAP"?

A vinyl wrap is an adhesive, "second skin" applied to your vehicle. It's a great way to renew or customize the look of your vehicle without painting it. It's an incredible way to display an eye-catching advertising message that would be many times more expensive if applied with paint.

#### WHY GET A WRAP?

Great advertising is one of many reasons a car wrap makes sense. A vinyl wrap also protects the paint, which helps maintain resale value.

#### HOW WELL CAN IT ADVERTISE MY BUSINESS?

According to the Outdoor Advertising Association, vehicle wraps can produce 30,000 to 70,000 impressions a day, making it an effective branding and marketing tool. A vinyl wrap is a moving billboard that grabs attention. As you drive to meetings, sit at traffic lights, and park in front of your home and work place.

#### HOW DO WRAPS COMPARE TO OTHER ADVERTISING?

In short, pretty darn well. On average, wrap advertising costs as little as *four cents per thousand impressions*. This is significantly lower than other forms of advertising. For instance, it's estimated that outdoor signs cost \$3.56 and newspaper ads cost \$19.70 per thousand impressions.



#### THE STRTS:

- » 98% of in-car audiences indicated they noticed wraps.
- » Individual vehicle advertising generates between **30,000 to 70,000** daily vehicle impressions.
- » 30% of mobile outdoor viewers base buying decisions on ads they see.
- » 96% of Americans travel in a vehicle each as either a driver or a passenger in the past week.
- » Mobile advertising is the most effective and efficient form of outdoor advertising.
- » Mobile flexibility allows you to position your vehicle ad anywhere you want.
- » Every traffic jam is a terrific marketing opportunity.
- » Mobile advertising media reaches consumers not exposed to newspaper, radio and television.
- » Unlike home mailers your advertisements are not compared side-by-side to your competitors.
- » Reach audiences of all ages, gender, backgrounds, income, professionals, and families.
- » Wraps are significantly cheaper per impression than other forms of advertising, approximately four cents per thousand impressions.







Creative Solutions. Impressive Results.

GRAPHIC DESIGN - PRINTING
MARKETING - BRANDING
CUSTOM APPAREL - PROMO ITEMS
TRADESHOWS - SIGNAGE

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Logos and lettering on compact to midsize car Logos and lettering on both side doors: \$150 Perforated on rear window: \$200 Artwork and design cost: \$50



Partial wrap on compact to midsize car 1/2 to 2/3 of the car + Perforated on rear window: \$1500 Artwork and design cost: \$200



Full wrap on compact to midsize car Complete coverage - largest impact + Perforated on rear window: \$2700 Artwork and design cost: \$400







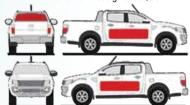
Logos and lettering on large car or SUV Logos and lettering on both side doors: \$250 Perforated on rear window: \$200 Artwork and design cost: \$50



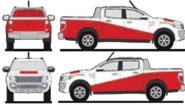
Partial wrap on large car or SUV ½ to ¾, of the car + Perforated on rear window: \$1750 Artwork and design cost: \$200



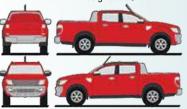
Full wrap on large car or SUV Complete coverage - largest impact + Perforated on rear window: \$3000 Artwork and design cost: \$400



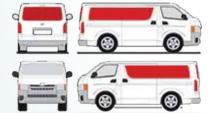
Logos and lettering on pickup Logos and lettering on both side doors: \$250 Perforated on rear window: \$200 Artwork and design cost: \$50



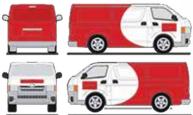
Partial wrap on pickup ¹/₂ to ²/₃ of the truck + Perforated on rear window: \$1750 Artwork and design cost: \$200



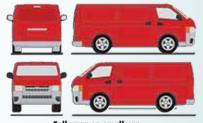
Full wrap on pickup Complete coverage - largest impact + Perforated on rear window: \$3000 Artwork and design cost: \$400



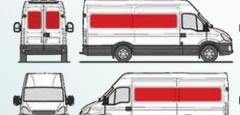
**Logos and lettering on small van** Logos and lettering on both sides: \$350 Perforated on rear window: \$200 Artwork and design cost: \$50



Partial wrap on small van ½ to ¾ of the van + Perforated on rear window: \$2000 Artwork and design cost: \$200



Full wrap on small van Complete coverage - largest impact + Perforated on rear window: \$3000 Artwork and design cost: \$400

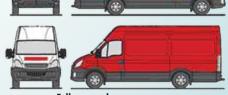


Logos and lettering on large van Logos and lettering on both sides: \$450 Perforated on rear window: \$200 Artwork and design cost: \$50





Partial wrap on large van 1/2 to 2/3 of the van + Perforated on rear window: \$2300 Artwork and design cost: \$200



Full wrap on large van Complete coverage - largest impact + Perforated on rear window: \$3500 Artwork and design cost: \$400

## SORRY, HERE ARE SOME ITEMS WE DO NOT OFFER:

- » Quick print copies
- » Rubber stamps
- » Transactional printing
- » Name badges

- » Clothing orders less than 12 pieces
- » Mailings of less than 500 pieces
- » Architectural or illuminated signage over 14'

#### **MINIMUMS**

Clothing orders: 12 pieces of same garment item number and color Graphic design, paper printing, decals, banners, signage: \$30 min Promotional products: \$250

#### **SAMPLES**

Some samples, we usually provide at no charge. Clothing samples shipped in are invoiced at catalog rate. These clothing samples are 100% refundable with return of samples within 2 weeks or less.

#### **PROOFS**

Be sure to check your proof very carefully for spelling, phone numbers, addresses and all other content. Please click "Accept" only if the info on the quote and the proof is correct. We want to get your project completed correctly. If you approve your proof and quote, and it's wrong, we will most likely print it wrong! Please understand we can't be responsible for errors which you approve.

#### **PRODUCTION TIME**

For most but not all clothing orders, paper printing, banners, and signs: Normal turnaround time is 7 business days after all information, files, sizes received and proof approved. Please note that **production will not begin** until we receive final proof approval and all information needed.

For most domestic promotional products orders, please allow 2 weeks. For most overseas promotional products orders, please allow 4 weeks.

#### RUSH, if available

5 business days, 15%, \$25 min 3 business days, 20%, \$35 min 2 business days, 33%, \$50 min

#### **TERMS**

50% deposit for new clients or larger projects made at our discretion. All major credit cards are accepted. For invoices over \$1000, an additional 2% charge will apply for credit card payment.

#### **HAVE AN EVENT DATE?**

Please let us know and ask for a written "Event Date Guarantee" to ensure we have your products by or before the date of the event.

Need a custom quote, or a higher quantity? Call us at 270-827-5577

Check us out ONLINE!
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A B B A P R O M O T I O N S



## See What Others Have Said About Our Work!

"Abba Promotions has gone above and beyond to meet our business needs. They've helped develop a marketing plan, budget, generate ad content, meet stringent deadlines and much more. I would recommend ABBA Promotions to anyone starting a new business or looking to expand an existing business."

Leann Clement - Mash Homecare

"I can always count on Abba Promotions. Their staff is great!" Kelly Meuth - Independence Bank

"I really can't say enough about Abba Promotions and their entire team! They really brought my visions to life. We were able to turn a simple shirt order into a major fundraiser for our team! Thank you so much for being a great asset and promoter of our community."

Karrie - Track Team Volunteer

"For over 12 years Ty and his staff at Abba Promotions have been helping us with design, selection, ordering, and prompt delivery. We've ordered client gifts, stationary, color brochures, and branded clothing. Nothing but the best everytime."

Jason P Perry, Owner/President - A-1 Tax Service Inc.

"Abba Promotions has really streamlined our marketing materials. Their prompt turn around and great communication are top notch! Thanks guys!" Karrie Cleavenger, Production Manager - HorseFeathers Gifts

"Abba Promotions offered great advice and our project had greater impact because of their input!"

Darla Jones, Executive Director - Marsha's Place

"Anything we need they are quick to deliver. Even in a time crunch, we never have to worry about quality of design or the quality of the product. We have worked together for so long, Abba Promotions almost anticipates our needs - and they deliver!"

Margaret Ridley, MPA, Vice President of Business Support Kyndle

"Abba Promotions are very efficient. They make my job easier, and that is why they are my go-to company."

Kelly E. Joiner, Executive Assistant to the President Brenntag Mid-South, Inc.

"I could not do my job without Ty Rideout and the folks at Abba Promotions. They help me with a variety of projects for my retail business every year, and even manage up to 6 jobs of mine simultaneously. Big, small, complicated, or simple I feel like each job is THE most important one that Abba is working on. Sometimes I feel as if I must be their one and only customer because Ty, Amber, and Zach respond to my emails, texts and phone calls often within minutes, but always before the close of business. I can't count the 5:30 am, 11:30pm, and weekend emails from Ty responding to a question or following up in some way. Beyond first class customer service, I can rely on their accuracy and all orders are filled on or before their quoted delivery date. Because they are so reliable, I can be a more productive business manager."

**Courtney Givens** 

"If you can dream it, Ty can achieve it, and ahead of schedule. I feel lucky to have folks like Ty and his staff in my network!"

Kyle Hittner, Executive Director - Henderson Tourism

"Working with Abba is always a great experience. All staff are very friendly, helpful, and professional. Quotes/mockups are quickly developed and speedy production time with excellent quality. Always a pleasure, keep up the AWESOME work!!!"

Kassi Nunn, Curriculum & Instructional Design Specialist/Librarian Methodist Hospital

"Many times we have multiple projects running on a very tight timeframe. You and your team are always creative with the designs and pull off what may seem like an impossible deadline... even with a smile!"

Kim Humphrey, Director of Employee and Community Programs
River View Coal – Alliance Coal

"Ty Rideout and Abba Promotions are about more than the beautiful promotional items they produce. Abba is the regional expert at tailoring your organization's mission with the right customers with the right materials to produce your desired growth. And their attention to detail is outstanding."

Mark Chumbler, Chief Executive Officer Hugh Edward Sandefur Training Center