CREATIVEsolutions.IMPRESSIVERESULTS.GRAPHIC DESIGNPRNTINGMARKETNG

# $A B B A$ <br> PROMOTION S 

Creative Solutions. Impressive Results.
BRANDING
GUSTOM APPAREL
TRADESHOWS
SGOACE


## We provide clients with marketing tools that fit specific objectives.

We think you shouldn't buy promotional products or design without a plan.
In fact, we don't believe you should buy ANY type of advertising without knowing the result that you expect to receive. We DO believe in the power of well-planned, well-executed promotions that have specific objectives.

When effectively designed, a promotion can provide more "bang for your buck" than any other type of advertising. Lucky for us, many marketing firms don't understand the difference between a give-away and a promotion... or how to design a successful promotion.

ABBA PROMOTIONS provides marketing products and services to clients throughout the country. We've worked with over 62 political campaigns and many non-profits. Clients have ranged from small businesses to Fortune 500 companies such as Tyson Foods, Bristol Myers, and ClearChannel Radio.

You can buy t-shirts and coffee mugs from almost anyone... but it takes a skilled marketing professional to help you plan a promotion designed to meet your specific marketing objectives within your budget and time-frame.

If you are a regular client of Abba Promotions, then you already know the value of having a close relationship with a marketing professional.

If you're not... we can't wait to show you.

## Ty Rideout, Owner




## STATIONERY

Custom letterheads, greeting cards, and envelopes are great tools to use as mailers for invites, newsletters, thank-you notes, or general materials to reach your audience.

FUNDRAISING \& MEMBERSHIP MATERIALS
Use flyers and brochures to advertise and reach more people. Then provide them with more information on a cause or organization with booklets, catalogs, and presentation folders.


## PROMO MATERIALS

Promo materials are a fun way to energize people. T-shirts, mugs, and stickers are generous giveaways to equip volunteers with during important causes and events. In addition to promoting your cause, these promo materials serve as a great marketing tool.
$\square$

## Fundraising \&

Membership Materials

## Stationery

- T-Shirts
- Booklets \& Catalogs
- Greeting Cards
- Mugs
- Flyers \& Brochures
- Invitations
- Buttons
- Sell Sheets
- Announcements
- Tote Bags
- Presentation Folders
- Envelopes
- Letterheads
- Business Cards
- Notepads

Need a custom quote, or a
higher quantity? Call us at
270-827-5577
-or -

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# () JEDUCATION <br> vem oun schoot SPIRIT 

CONGRAMULATIONS CHASE OT-2016! (0) 5

## BOOKLETS \& CATALOGS

Great for delivering information in course listings, event programs, graduation handouts, and much more. Booklets and catalogs are colorful, durable, and informative tactile resources.


## STATIONERY

For orientations, official documents, take-homes, and mailers, stationery materials are essential to day-to-day activities in education.

- T-Shirts
- Greeting Cards
- Mugs
- Envelopes
- Buttons
- Letterheads
- Tote Bags
- Bumper Stickers
- Business Cards
- Notepads
- Presentation Folders


## SPIRIT GEAR

Be loud and proud with a wide variety of products that can show your school spirit. With t-shirts, buttons, bumper stickers, and much more, there's something for everyone.


WAYONCOS!

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- or -

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# ON TOUR <br> BEHIND THE MASK <br> GROOVE CAPITOL <br> manmiknelz! <br> SEPIEMBER 20 

## FLAGS

Flags are promotional tools that are impossible to go unnoticed. Whether to announce a grand opening, or just to catch the eye of a passer-by, flags are a utility player in getting attention.

## Event Signage

Display

- Banners
- Stand Banners
- Posters
- Backlit Posters
- Tabletop Retractables
- Table Tents
- Counter Cards
- Table Throws
- Table Runners


Increase brand recognition with promotional products. Get creative by adding logos and taglines to t-shirts, mugs, tote bags and more. Not only are you promoting your organization but you're also spreading the word on the many benefits of your health products and services.


COLLATERAL MATERIALS
Every health and wellness business provides products or services. Make sure you're equipped with the collateral materials needed to raise awareness about your unique offerings.

Collateral Materials

- Booklets \& Catalogs
- Flyers
- NCR Forms
- Notepads
- Roll Labels
- T-Shirts
- Mugs
- Calendars
- Tote Bags
- Envelopes
- Appointment Cards


STATIONERY
The ideal way to boost industry and company awareness in the health and wellness fields is by using fully customizable stationery products. It serves as one of the most necessary and important tools for distributing important information to clients and patients.

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## DISPLAY PRODUCTS

Counter displays are useful in entry ways, reception areas, concerige, and at checkout. Table throws can reinforce your brand while creating attractive table coverings for events and for everyday display.


## FLOOR \& WINDOW

 GRAPHICSAdvertise on these underutilized surfaces to creatively bring attention to your current promotions.

## MENUS AND DIRECT MARKETING

Get the word out with direct marketing postcards, door hangers and take-away menus. Durable in-house menus can also enhance your brand.



## INDOOR/OUTDOOR SIGNAGE

Draw attention to your featured products and promotions from across the room or street with large banners and signage.

-Tabletop Retractables

- Table Tents
- Counter Cards
- Table Throws
-Table Runners

Sales Materials
-Booklets \& Catalogs

- Flyers \& Brochures
- Postcards
- Endurace Water-Resistant
-Banners
- Stand Banners
- Posters
- Backlit Posters

Floor \& Window Graphics

- Floor Vinyl
- Clear and/or

Opaque Window Clings
-See-Through Window Graphics

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# $A B B A$ 

PROMOTIONS

## BANNERS

» CUSTOM, FULL COLOR, VINYL BANNERS
» UP TO $1 / 2$ HOUR GRAPHIC DESIGN INCLUDED
» 13 OZ. SCRIM VINYL
» WITH GROMMETS EVERY 2-3' INCLUDED.

## Pole pockets, and standard hemmed edges are provided at no extra charge upon request. Have a tight event date? Let us know!



## NEED A LARGER BANNER?

NEED A HUGE QUANTITY OF BANNERS?

No problem! For a fast quote, Just let us know the size you need, what quantity, and when you need it (especially if it is needed for an event!).

Double sided banners? Double the pricing.

18 oz. banner?
Add $\$ 1 /$ sq ft to pricing.
Mesh banner?
Add $\$ 1.50 / \mathrm{sq}$ ft to pricing.
$A B B A$
PROMOTIONS

Need a custom quote, or a higher quantity? Call us at 270-827-5577

## Telescopic Backdrop Banners

 Make a Big Marketing StatementTelescopic Backdrop Banners provide the branding coverage needed to grab the attention of current and prospective customers in any situation. They are high quality and versatile enough to be showcased indoors. and waterproof and durable enough to withstand the elements outdoors. Comes equipped with $4^{\prime \prime}$ pockets at the top and bottom for easy-to-set-up capabilities. Includes a portable carrying case to conveniently store the stand's parts and travel with ease.


## BACKDROP BANNER

$8^{\prime}$ X 8', FULL COLOR, FABRIC, INCLUDING HARDWARE » \$435

Our Backdrop Banners provide a great low-cost backdrop for press conferences, interviews, red carpet events, trade shows, and exhibitions. A high-quality full color digitally printed backdrop banner stand!
» Printed in America
» Printed on premium polyester fabric material Light absorbing Matte finish making it perfect for photography » Includes adjustable poles for custom sizes » Vibrant full-color single sided dye sublimated print
»Strong black anodized adjustable aluminum stand
»Easy to assemble in minutes
Packs away into a durable compact nylon carry bag

Need a custom quote, or a higher quantity? Call us at

$$
270-827-5577
$$

- or

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# BANNER STANDS 

 $\left\{\begin{array}{c}\text { Take a Stand and } \\ \text { Make a Lasting Impression! }\end{array}\right\}$

# BANNER REIRACIORS 

FULL COLOR, DELUXE BANNER RETRACTOR WITH CUSTOM DESIGN, BANNER, HARDWARE AND LIFETIME WARRANTY
\$275 FOR 1 OR \$235 EA @ QTY. 2+
Our Deluxe Banner Stand is simplistic and elegantly designed. It is finished in anodized silver or black with heavy duty molded end plates. Padded carry bag is included. Hardware kit includes: Base, top rail, hybrid pole assembly and soft case.
》 Size: 37.49 "w x 7.08 "d x 84.75 "h
" Viewable graphic size: $35.5^{\prime \prime} \mathrm{w}$ x 83.25 "h
" Variable height = 60" to 83.25"
» Anodized black or silver base options
» Hybrid bungee/ telescoping pole with tool less quick rail
» Adjustable feet on base
» Molded end plates
» Supplied with a padded carry bag with strap
» Lifetime warranty against all manufacturers defects

## ON A BUDGET?

Consider our Economy Banner Stand, a lighter weight unit with 30 day warranty (hardware only). \$155 ea. or \$125 ea. for quantity 2 or more.

# $A B B A$ 

PROMOTIONS

Need a custom quote, or a higher quantity? Call us at 270-827-5577
-or -


## POLE BANNERS

DOUBLE-SIDED POLE BANNERS MEASURING 4 FEET HIGH BY 2 FEET LONG, INCLUDES BOTH SIDES, POLE POCKETS SECURED BY GROMMETS.
$\$ 90$ each at qty 1 $\$ 75$ each at qty 2 \$57 each at qty 4 \$49 each at qty 8 $\$ 42$ each at qty 16 \$39 each at qty 24 $\$ 35$ each at qty 48

Need hardware? Our pole banner hardware is sold in kits which include 2 Fiberglass Arms, 2 Mounting Brackets and 4 Steel Bands. Price per kit \$47.

Need installation? Please request a custom quote. Need banners larger than 4' x 2'? Contact us for a price for a custom size.


Need a custom quote, or a
higher quantity? Call us at

## TABLE COVERS

Our Economy Table Cover are available in the following colors:

| ROYAL | RED | GREEN |
| :---: | :---: | :---: |
| WHITE | YELLOW | BEIGE |
| BURGUNDY | GRAY | PURPLE |
|  | BLACK |  |

Economy, 1 color imprint - \$160 (like the "Your Design Here" sample, for $6^{\prime}$ and $8^{\prime}$ tables)
» Deluxe, Fitted, or Stretch Full color table cover for $4^{\prime}$ table: \$205
» Deluxe, Fitted, or Stretch Full color table cover for $\mathbf{6}^{\prime}$ table: \$225
»Deluxe, Fitted, or Stretch Full color table cover for 8 ' table: \$255

Pricing includes proof, revision, setup, print, deliver. Discounts may apply to multiple covers ordered at same time.

Heavy

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higher quantity? Call us at
-or -

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INCLUDES FULL COLOR! INCLUDES DESIGN! INCLUDES SETUP!

INCLUDES SHIPPING (on 10 or more)!
INCLUDES THE ABSOLUTE beST CUSTOMER SERVICE!

NEED SEVERAL
SIGNS, ON A SUPER TIGHT BUDGET \& HAVE A SIMPLE DESIGN?

NCLUDES DESIGN! INCLUDES SETUP! INCLUDES SHIPPING! INCLUDES THE ABSOLUTE BEST CUSTOMER SERVICE

4'x8'CORRUGATED PLASTICSIGNS, 1 colort White 4MM, WITH GROMMETS DOUBLESIDED $10 @$ S85~ $25 @ \$ 70$
$50 @ \$ 60$ ~ $100 @ \$ 40$

4'x 4 ${ }^{\prime}$ CORRUGATED PLASTICSIGNS, 1 color+White 4MM, WITH GROMMETS DOUBLESDDED 25 @ $\$ 40$
$50 @ \$ 33$ ~ $100 @ \$ 23$

2'x $4^{\prime}$ CORRUGATED PLASTICSIGNS, 1 colort White 4MM, WITH GROMMETS DOUBLESIDED 25 @ \$23
$50 @ \$ 20$ ~ $100 @ \$ 14$
18 " $\times 24$ " FULL COLOR, CORRUGATED PLASTIC SIGNS, $18^{\prime} \times 24$ " FULL COLOR CORRUGATED PLASTIC SIGNS, 4MM, WITH WIRE FRAMES, SINGLE SIDED 4MM, WITH WIRE FRAMES, DOUBLE SIDED
1 @ $\$ 25$
1 @ $\$ 30$
5 @ $\$ 18$
5 @ $\$ 20$
10 @ $\$ 12$
20 @ \$9
30 @ $\$ 8.50$
40 @ \$8
50 @ $\$ 7.50$
100 @ $\$ 7.25$
200@\$6.75
$500+$ quoted

Need your signs produced by a union? Or, something else special? Just ask us for a custom quote!

10 @ $\$ 13$
20 @ $\$ 10$ $30 @ \$ 9.50$

40 @ \$9 50 @ $\$ 8.50$ 100 @ $\$ 8.25$ 200 @ $\$ 7.90$ 500+quoted

18' ${ }^{\prime}$ 24" CORRUGATED PLASTIC SIGNS, 1 color+White
4MM, WITH WIRE FRAMES, DOUBLESIDED

50 @ $\$ 8$
$100 @ \$ 7.50$ $250 @ \$ 6.50$ 500 @ $\$ 5.90$ 1000 @ $\$ 4.70$

Need a custom quote, or a higher quantity? Call us at

270-827-5577
Check us out ONLINE!

## Premium Qualily

## FOR FIRST IMPRESSIONS THAT LAST!

## CUSTOM FOLDERS

14PT-PFUV-9X12
Custom Designed $9 \times 12$ presentation folders on 14pt with UV Coating. Full color on outside and on pockets. White inside. Turnaround time 6 BUSINESS days after final proof approval. Includes professional graphic design, proof, setup, print, deliver.

$$
\begin{array}{ll}
250-\$ 2.90 \text { ea } & 2500-\$ .78 \text { ea } \\
500-\$ 1.75 \text { ea } & 5000-\$ .65 \text { ea }
\end{array}
$$

1000- \$1.05 ea

Want to have an imprint on the inside as well? Here's our pricing:

$$
\begin{array}{ll}
250-\$ 3.90 \text { еа } & 2500-\$ .92 \text { еа } \\
500-\$ 2.25 \text { еа } & 5000-74 \text { еа }
\end{array}
$$

1000- \$1.28 ea

On a super tight budget? Use our Economy Digital Presentation Folders: 16PT-PFUCD-9X12

Digital Presentation Folders are printed on 16pt C2S stock with a no-glue pocket on the right side. Available with lower run sizes!

$$
\begin{array}{ll}
10-\$ 19 \text { ea } & 100-\$ 2.75 \text { ea } \\
25-\$ 8 \text { ea } & 250 \$ 1.75 \text { ea }
\end{array}
$$

# ABBA 

PROMOTIONS
Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

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## RAFFLE TICKETS

Custom raffle tickets, $2^{\prime \prime} \times 7^{\prime \prime}$, numbered, with perforated stub, layout, provide art proof, and print

BLACK \& WHITE TICKETS
50 》 \$55
100 » \$70
250 » $\$ 75$
500 » \$85
1000 » \$90
2500 » \$145
$5000 » \$ 195$

FULL COLOR TICKETS
50 » \$60
100 » \$75
250 » \$80
500 » \$95
1000 » \$110
2500 » \$175
5000 » \$265

## PARKING <br> HANG TAGS/DECALS



Hang tags on card stock
50 » \$1.50
125 > \$ .90 ea 250 » \$. 60 ea 500 » \$.35 ea 1000 » \$.25 ea

Hang tags on plastic
50 » \$3.90 ea $125 \gg$ 2 ea 250 » \$1.25 ea 500 » \$1.10 ea 1000 » \$. 75 ea

Economical alternative to hang tags: removable decal for windshield, 2" x 3"

$$
\begin{gathered}
50 » \$ 1 \text { ea } \\
125 \geqslant \$ .60 \text { ea } \\
250 \geqslant \$ .35 \mathrm{ea} \\
500 \geqslant \$ .28 \mathrm{ea} \\
1000 \geqslant \$ .20 \mathrm{ea}
\end{gathered}
$$

Setup, proof, print, and numbering included! (Please specify preferred start number when ordering)

# Expand your reach wтнMULTI-PAGE BOOKLETS 

## Catalog Your Lovely Products in FULL COLOR



## Showcase your <br> offerings an

FULL COLOR
Glossy Pages

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| 000000000000000000000000000000 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CUSTOM Calendar |  |  |  |  |  |  |
| SUNDAY | monday | tuesbay | wednesday | thursoay | friday | Saturday |
|  | 1 | 2 | 3 | 4 |  | 6 |
| 7 | 8 | $9$ | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 |  |
| 21 |  | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |  |  |  |

## Great for Gifts, Fundraisers, and Promotions. For School, Home or Business.

" Setup only costs \$40!
" Saddle-Stitch, or add Spiral-Bound at \$. 25 extra.
" Custom highlighted event dates.
" Add an extended footer to promote your organization or business all-year!

Need a custom quote, or a higher quantity? Call us at 270-827-5577

- or -

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# CUSTOM TRI-FOLD BROCHURES <br> Includes professional graphic design, custom 

designed for your organization.
$8.5^{\prime \prime} \times 11^{\prime \prime}$ flat size, folds to $8.5^{\prime \prime} \times 3.66^{\prime \prime}$, full color, full bleed.

Setup » \$60
Includes up to 1 hour of professional graphic design, proof, and revisions.

Design and artwork provided 2 business days after quote approval. Revisions provided 1 business day after request. Normal production time (after final art approval) provided within 3 business days. Need these brochures for an event? Please let us know in advance when you need them in-hands to ensure timely delivery.

Need a custom quote, or a higher quantity? Call us at 270-827-5577


## INVITATIONS

5" x 7" flat size. Includes up to half hour professional design, proof, revision, and print. Includes blank envelopes.

$$
\begin{array}{cc}
25 \text { SETS » \$55 } & 500 \text { SETS } » \$ 165 \\
50 \text { SETS } » \$ 75 & 1000 \text { SETS } » \$ 225 \\
100 \text { SETS } » \$ 95 & 2500 \text { SETS } » \$ 390 \\
250 \text { SETS } » \$ 125 & 5000 \text { SETS } » \$ 715
\end{array}
$$

## On 80\# white or natural stock.

For custom return address on envelope in black, add \$. 05 ea. For custom return address and/or logo on envelope in color, add $\$ .09$ ea. For custom addressing of envelopes from provided, formatted excel file, add $\$ .09$ ea ( $\$ 40$ min charge).

## POSTERS

12 " $\times 18$ " poster, 12 pt coated one side stock, full color, printing from client provided file.

| $1 » \$ 30$ | $100 » \$ 75$ | $500 » \$ 265$ |
| :---: | :---: | :---: |
| $25 » \$ 50$ | $250 » \$ 155$ | $1000 » \$ 335$ |

18 " x 24 " posters, matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.
1 »\$30
25 » \$150
100 » \$510
500 » \$775
$10 » \$ 70$
50 » \$270
250 » \$755
1000 » \$790

24 " x 36 " posters,matte vinyl with liner-backed adhesive or 100 lb paper stock, full color, printing from client provided file.

| $1 \geqslant \$ 36$ | $25 » \$ 255$ | $100 » \$ 890$ | $500 » \$ 1210$ |
| :---: | :---: | :---: | :---: |
| $10 » \$ 125$ | $50 » \$ 475$ | $250 » \$ 1190$ | $1000 \geqslant \$ 1690$ |



MARKETING IMPACT,


$$
-\mathrm{TO}
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Need a custom quote, or a

## ABBA

PROMOTIONS
higher quantity? Call us at 270-827-5577
-or -

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## The simple and cost-effective way to market locally.



## $11 \times 17$ FIYERS

INCLUDES POSTAGE
QUANTITY PRICE/PIECE

| 1000 | .67 c |
| :--- | :--- |
| 2500 | .54 c |
| 5000 | .44 c |
| 10000 | .38 c |
| 25000 | .37 c |
| 50000 | .36 c |

These popular, GIANT-sized flyers, fold in half and are the perfect choice for advertisers promoting multiple products or services. Common uses include: pizza and takeout menus, healthcare
brochures, general contractor brochures, real estate flyers, and product promotional brochures.

## $8.5 \times 11$ POSTCARDS

INCLUDES POSTAGE

| QUANTITY | PRICE/PIECE |
| :---: | :---: |
| 1000 | .65 c |
| 2500 | .51 c |
| 5000 | .42 c |
| 10000 | .38 c |
| 25000 | .36 c |
| 50000 | .35 c |

Our best-selling EDDM ${ }^{T M}$ postcard product. These postcards fit virtually any type of promotional need. Mail these postcards for maximum visibility and deliver powerful messages directly to recipients. Printed on quality card stock for excellent results.

## $6.25 \times 9$ POSTCARDS

INCLUDES POSTAGE

## QUANTITY <br> PRICE/PIECE

| 1000 | .58 c |
| :--- | :--- |
| 2500 | .42 c |
| 5000 | .38 c |
| 10000 | .36 c |
| 25000 | .35 c |
| 50000 | .34 C |

When you need to deliver powerful collateral, at the lowest rates possible, look no further than this product. This popular-sized option is an industry standard and provides excellent visibility.

## $4.25 \times 11$ POSTCARDS

INCLUDES POSTAGE

| QUANTITY | PRICE/PIECE |
| :--- | :---: |
| 1000 | .55 C |
| 2500 | .39 c |
| 5000 | .36 c |
| 10000 | .35 c |
| 25000 | .32 c |
| 50000 | .30 c |

The most affordable Every Door Direct Mail product. This budget-friendly EDDM ${ }^{T M}$ postcard is designed to keep your costs down while still delivering results in the mail. The postcard features a lengthy $11^{11}$ long dimension to stand out in the mail. Printed on quality card stock for outstanding results.

Need a custom quote, or a higher quantity? Call us at 270-827-5577
> - or -

> Check us out ONLINE! abbapromotions.com

## A B B A

PROMOTIONS

## READY TO TARGET YOUR

> CUSTOMERS?

## ENVELOPES

Full Color, Edge-To-Edge Printed, \#9 Or \#10 Envelopes, Regular Gummed Flap Includes design on a 4-color process printed standard smooth 70\# premium uncoated stock, printed, delivered IN 7 BUSINESS days after final proof approval. $500 » \$ 175 \quad 1000 » \$ 215 \quad 2500 » \$ 295 \quad 5000 » \$ 435$

Full Color, Simple Imprint (Not Edge-To-Edge), \#9 Or \#10 Envelopes, Regular Gummed Flap Includes design on a 4-color process printed standard smooth 70\# premium uncoated stock, printed, delivered IN 7 BUSINESS days after final proof approval. $500 » \$ 105 \quad 1000 » \$ 165 \quad 2500 » \$ 245 \quad 5000 » \$ 435$

Just need simple black imprint?
$250 » \$ 60 \quad 500 » \$ 90 \quad 1000 » \$ 125 \quad 2500 » \$ 190 \quad 5000 » \$ 390$
For windowed envelopes, add 15\%. For self-sealing envelopes, add 15\%.

## LETTERHEADS

Includes design on a 4-color process printed standard smooth 70\# premium uncoated stock. Setup @ \$15.

$$
\begin{gathered}
250 » \$ 110 \quad 500 » \$ 125 \\
2500 \geqslant
\end{gathered} \quad 1000 \geqslant \$ 150
$$

Need a custom quote, or a
higher quantity? Call us at

Check us out ONLINE!

# Bring COLOR to Your Transactions FULL COLOR NCR FORMS ARE HERE! 

## CARBONLESS NCR FORMS

Half sheet size (8.5" x 5.5") 2-part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

$$
\begin{array}{ll}
100 \text { SETS }>\$ 55 & 1000 \text { SETS } \geqslant \$ 125 \\
250 \text { SETS } \geqslant \$ 75 & 2500 \text { SETS } \geqslant \$ 235 \\
500 \text { SETS }>\$ 85 & 5000 \text { SETS } \geqslant \$ 375
\end{array}
$$

Add a full color imprint for an additional $\$ .04$ per set. Add sequential numbering for an additional $\$ .02$ per set. Add book-binding in sets of 50 for an additional $\$ .03$ per set. Add a backside imprint for an additional $\$ .03$ per set.

Standard sheet size ( $8.5^{\prime \prime} \times 11^{\prime \prime}$ ) 2-part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

$$
\begin{array}{ll}
100 \text { SETS » \$65 } & 1000 \text { SETS }>\$ 175 \\
250 \text { SETS }>\$ 95 & 2500 \text { SETS }>\$ 350 \\
500 \text { SETS }>\$ 110 & 5000 \text { SETS }>\$ 590
\end{array}
$$

Add a full color imprint for an additional $\$ .07$ per set. Add sequential numbering for an additional $\$ .02$ per set. Add book-binding in sets of 50 for an additional $\$ .04$ per set. Add a backside imprint for an additional $\$ .05$ per set

Legal size ( $8.5^{\prime \prime} \times 14^{\prime \prime}$ ) 2 part custom carbonless forms (with black/white print). Layout and proof included in price, up to a half hour included.

$$
\begin{array}{ll}
100 \text { SETS } \geqslant \$ 95 & 1000 \text { SETS } \geqslant \$ 235 \\
250 \text { SETS } » \$ 125 & 2500 \text { SETS } \geqslant \$ 525 \\
500 \text { SETS } \geqslant \$ 155 & 5000 \text { SETS } \geqslant \$ 850
\end{array}
$$

Add a full color imprint for an additional $\$ .09$ per set. Add sequential numbering for an additional $\$ .02$ per set. Add book-binding in sets of 50 for an additional $\$ .04$ per set. Add a backside imprint for an additional $\$ .05$ per set.

Need a custom quote, or a

A B B A
PROMOTIONS
higher quantity? Call us at
270-827-5577

# CUSTOM NOTECARDS <br> w/ Matching Unimprinted Envelopes 

Setup- \$10


$$
\begin{array}{ll}
100 \text { SETS } \geqslant \$ 95 & 1000 \text { SETS } \geqslant \$ 275 \\
250 \text { SETS } \geqslant \$ 125 & 2500 \text { SETS } \geqslant \$ 475 \\
500 \text { SETS } \geqslant \$ 165 & 5000 \text { SETS } \geqslant \$ 790
\end{array}
$$

On 80\# white or natural stock.
Folded size $4.25^{\prime \prime} \times 5.5^{\prime \prime}$ Flat size $8.5^{\prime \prime} \times 5.5^{\prime \prime}$
Cards provided flat, but scored for folding
For custom return address on envelope in black,
add $\$ .05$ ea
For custom return address and/or logo on envelope in color, add $\$ .09$ ea
For custom addressing of envelopes from provided, formatted excel file, add \$.09 ea (\$40 min charge)
Normal production 5 business days after approved proof.
For 3 business days » add 10\%.
For 2 business days » add 20\%
For 1 business day » add 35\%

Need a custom quote, or a
higher quantity? Call us at

## NOTEPADS

$8.5 \times 11,50$ sheets per pad, full color 100 pads » \$3.30 ea 250 pads " \$3 ea 500 pads » \$2.85 ea 1000 pads » \$2.75 ea
$8.5 \times 5.5,50$ sheets per pad, full color 100 pads » \$1.75 ea 250 pads " $\$ 1.60$ ea 500 pads 》 \$1.50 ea 1000 pads » \$1.40 ea
$8.5 \times 3.66,50$ sheets per pad, full color 100 pads " $\$ 1.50$ ea 250 pads » \$1.25 ea 500 pads » \$1.20 ea 1000 pads » \$1.10 ea
$4.25 \times 5.5,50$ sheets per pad, full color 100 pads > \$1 ea 250 pads » $\$ .85$ ea 500 pads » $\$ .80$ ea 1000 pads » $\$ .75$ ea
$8.5 \times 11,50$ sheets per pad, black/white 100 pads » \$2.25 ea 250 pads > \$2 ea 500 pads » \$1.75 ea 1000 pads » \$1.50 ea
$8.5 \times 5.5,50$ sheets per pad, black/white 100 pads $\geqslant \$ 1.25$ ea 250 pads " \$1.10 ea 500 pads » $\$ .90$ ea 1000 pads » $\$ .85$ ea
$8.5 \times 3.66,50$ sheets per pad, black/white 100 pads " \$1.15 ea 250 pads " $\$ .90$ ea 500 pads » \$. 75 ea 1000 pads » \$. 65 ea
$4.25 \times 5.5,50$ sheets per pad, black/white 100 pads " \$1 ea 250 pads » \$. 60 ea 500 pads » \$. 50 ea 1000 pads » $\$ .45 \mathrm{ea}$


## ABBA

PROMOTIONS

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## BUSINESS CARDS <br> Show That You Mean Business



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WE SHIP NAHIONWIDEY

## STICKERS

FULL COLOR SHEET STICKERS FOR INDOOR USE Economical stickers for all types of indoor use.

1"x1" or 1"x2" or 1"x3" circle, oval or rectangle 100 » \$50 250 » \$75 500 » \$85 1000 » \$95 2000 » \$120 $5000 » \$ 190$

On a roll, Economical stickers for all types of indoor use.

Single color, white imprint
1 " $\times 1$ " or 1 "x2" circle, oval or rectangle
250 » \$135
500 » \$140
1000 » \$150
2000 » \$215
$5000 » \$ 255$
2 " $\times 2$ " circle or square 250 » \$145 500 » \$155 1000 » \$165 2000 » \$225 5000 » \$335

## OUTDOOR DECALS

FULL COLOR, CUSTOM DIE CUT, UV PROTECTED OUTDOOR DECALS. Great for equipment identification, car decals, and more!

2"x2" circle or square 100 》 \$50 250 » \$105 $500 » \$ 135$ 1000 » \$155 $2000 \geqslant \$ 190$ 5000 » \$315

2"x3" rectangle or oval $100>\$ 75$ $250>\$ 125$ $500>\$ 190$ $1000>\$ 215$ 2500 » \$245 5000 » \$375

## ROLL LABELS

## ROLL LABELS FOR INDOOR USE


$250 » \$ 165$
$500 » \$ 205$
$1000 » \$ 245$
$2500 » \$ 295$ 5000 » \$395

Full color imprint "x1" or 1"x2" circle, oval or rectangle

250 » \$165 500 » \$185 1000 » \$205 2500 » \$275 5000 » \$325 500 » \$205
1000 » \$245 2500 » \$295 $5000 » \$ 395$

2" x 2" or similar $25>\$ 50$ $50>\$ 60$ 100 » \$75 250 » \$125 500 » \$190 1000 » \$290

2" x 3 " or similar 25 » \$55 $50>\$ 65$ 100 » \$85
250 » \$145
500 » \$205
$1000 » \$ 315$
3" x 3 " or similar 25 » \$60 $50 » \$ 75$
100 » \$95

3" X 5" or similar 25 » \$65 $50>\$ 85$ 100 » \$115 250 » \$205 500 » \$295

4" x 6" or similar
25 » $\$ 75$
50 » \$100 100 » \$145 250 » \$275 $500 » \$ 390$

4" x 8" or similar $25>\$ 75$ $50 » \$ 125$ 100 » \$165 250 » \$295
$500 » \$ 475$
1000 - Call for quote
$3.5^{\prime \prime} \times 11^{\prime \prime}$ or similar
25 » \$80 50 » \$140
100 » \$185
250 » \$315
500 » \$495
1000 - Call for quote

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ON THE GO

## VEHICLE MAGNETS

Pricing includes design, proof, revisions as needed, printing. Production time 3 business days after artwork proof approval.
Personalized with your services and contact information, custom car magnets are an effective marketing tool. Can be used on any automobile, car, truck, van, sedan - getting your message to the public on a daily basis. Our rectangle shape auto magnets are weatherresistant, durable, flexible, and infinitely repositionable. Each of our car magnets will stay where you put it, but will also peel off when you need to remove it. Magnet material is 30 mil. magnet-backed vinyl with rounded corners.

## WITH VEHICLE <br> MAGNETS

JSDOT 1234 MC 123456
GVW 80,00 MC 123456
GVW 80,00
Transporit company Tlismingten. DE
$12^{\prime \prime} \times 24^{\prime \prime}$ size
$18^{\prime \prime \prime} \times 24^{\prime \prime}$ size
2 » \$45 each
2 » \$37 each
4 » \$37 each
8 » \$31 each
10 » \$29 each
20 » \$27 each
40 » \$23 each
$80 » \$ 22$ each

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- or -

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PROMOTIONS


## EVENT TENTS

79OZPOLY-OUTDOORTENT-120X120
Custom full color $10^{\prime} \times 10^{\prime}$ tent, including hardware, fabric, rolling carry bag, print, and shipping 》 \$855.00

Produce art proof (1-2 business days). Production ( $7-9$ business days after acceptance of proof).

Event Tents are the perfect large-scale marketing medium to get noticed at festivals, conventions, trade shows and more. They include 4 fabric panels that can feature up to 4 different designs (one for each side). These easy to assemble tents are great for music festivals, golfing events, outdoor trade shows and tent booths.
» Full color dye-sublimation graphic.
» Scratch resistant tent fabric.
» Weather resistant tent fabric coated in a water proof layer.
» Our pop up tents include a carrying bag with wheels.
» All fittings are made from aluminum, making our pop up tents more durable and resistant to wear and tear.
» 40 mm Hex aluminum frame with adjustable legs.


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## COLLAPSIBLE 12 OZ. SLIM CAN COOLER



## \#ABBFZCC12S

 Fit for tall beers, seltzer cans, and more! $\$ 50$ covers setup and shipping!$100>\$ 1.49$ ea
250 » \$1 ea
$300 » \$ .85$ ea $500+\geqslant \$ .79$ ea

Need a custom quote, or a higher quantity? Call us at


## NON WOVEN TOTES

\#ABBATB102
16 " x 12" Nonwoven Tote Bag with 6" Gusset
Product Colors: Black, Royal Blue, Red, Kelly Green, Yellow, Orange, Navy, Natural, Purple,

Pink, Forest Green
Setup \& Shipping \$55
$100 \gg 2.25$ ea $250 \geqslant \$ 1.75$ ea $500+$ » \$1.65 ea



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higher quantity? Call us at
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-or-

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abbapromotions.com

## WALL POSTERS WITH STANDOFFS

6MM PVC PRINTS WITH STANDOFFS

12" X $12^{\prime \prime} »$ First one \$30. Each addl. \$15 $12^{\prime \prime} \mathrm{X} 18^{\prime \prime} »$ First one \$40. Each addl. \$20 $18^{\prime \prime} \mathrm{X} 18^{\prime \prime}$ » First one \$45. Each addl. \$22.50 $18^{\prime \prime} \times 24^{\prime \prime}$ » First one \$50. Each addl. \$25 $24^{\prime \prime} \times 24^{\prime \prime}$ » First one $\$ 60$. Each addl. $\$ 30$ $24 " \times 36 "$ " First one \$70. Each addl. \$45 $36^{\prime \prime} \times 36^{\prime \prime}$ » First one $\$ 80$. Each addl. $\$ 50$ $36^{\prime \prime}$ X $48^{\prime \prime}$ » First one \$100. Each addl. \$65 $48^{\prime \prime} \times 48^{\prime \prime}$ » First one \$120. Each addl. \$80 $48^{\prime \prime} \times 72^{\prime \prime}$ » First one \$150. Each addl. \$100 $48^{\prime \prime} \times 96^{\prime \prime}$ » First one \$175. Each addl. \$150 60 " X 60" » First one \$225. Each addl. \$190 60 " X 120" » First one \$315. Each addl. \$265

## For installation, add \$10 ea, \$50 min. charge <br> For installation, add $\$ 10$ ea, $\$ 50 \mathrm{~min}$. charge



STRATUS SOLID PENS
Set a firm foundation for your advertising campaign with the Stratus Solid Pen! Choose from four barrel color options to customize the look of this medium ballpoint plastic pen. It features black ink, smooth curves and a matching colored barrel and pocket clip. $300 » \$ 0.55$ ea $1000 » \$ 0.49$ ea $2500 » \$ 0.45$ ea $1000 » \$ 0.39$ ea

SMOOTHY CLASSIC PENS
Make an effortless play for attention at the next promotional event using this Smoothy Grip Whites pen! An industry favorite design, it features a solid white barrel, rubberized colored grip, matching trim colors and an imprint with polished chrome accents.
250 » \$0.63 ea $1000>\$ 0.59$ ea 2500 » \$0.56 ea 5000 » \$0.52 ea

METEOR PENS
The Meteor plastic ballpoint pen has a slightly contoured, smooth barrel and a stylish cutout design on the rubberized grip. Black and chrome accents and trim make this eye-catching pen stand out from the rest.
$250 » \$ 0.65$ ea 1000 » \$0.59 ea 2500 » \$0.55 ea $5000 » \$ 0.49$ ea


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# Custom Logo Package 

## Get control of YOUR corporate image today by buying a logo package from ABBA PROMOTIONS!

Owning and controlling your own graphic files properly is the first and most critical step to consistent identity for your business. Buying a logo package gives you the proper tools and ability to recreate your logo ACCURATELY and CONSISTENTLY across a variety of marketing tools.

Owning and controlling your own graphic files is the ONLY way to ensure this CONSISTENCY and ACCURACY of your corporate image!

Your logo package will include:

- 3 unique logo design choices for you to select from, each design produced by a different designer.
- Initial logo design choices are delivered to you within 4 business days.
- Unlimited revisions to your design choice until you are $100 \%$ satisfied.
- $100 \%$ "Money Back Guarantee" (minus nonrefundable deposit) right up to your acceptance of the final design.
- Editable source file in vector format.
- No clip art... Your design is unique.
- Communication with you at each stage of the design process.
- Free support and communication with your print shop of choice, if required.
- Free grayscale version of your new logo supplied as standard to allow you to apply for trademark status.
- Pantone color references for your logo, just like Fortune 500 companies.
- Designed in either one, two, three, four/full color for no extra charge.
- Written transfer of all rights to use the design work in any way.
- Files prepared in the following formats: .EPS, .PDF, .JPG, .PNG, .SVG, .TIFF

Your logo will be professionally designed so that it is easily manipulated and used for virtually ANY type of print process or marketing purpose.

$\$ 75$ nonrefundable deposit


## SILICONE BRACELETS

Silicone debossed and ink filled wristbands 100 pcs, all alike, 3 week lead time » \$180 total 200 pcs, all alike, 3 week lead time » $\$ 220$ total 300 pcs, all alike, 3 week lead time » $\$ 230$ total 400 pcs, all alike, 3 week lead time » $\$ 250$ total 500 pcs, all alike, 3 week lead time » $\$ 280$ total 1000 pc, all alike, 3 week lead time » \$350 total 2000 pc, all alike, 3 week lead time » $\$ 615$ total

Pricing INCLUDES everything - layout, proof, revision if needed, debossing, 1 color of imprint, setup, shipping, and standard production time.

For additional colors of imprint, add $\$ .10$ ea

## NEED IT RUSHED?

For 2 week production after final proof approval » add $\$ .10$ ea For 1 week production after final proof approval » add $\$ .16$ ea

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higher quantity? Call us at
270-827-5577

$$
-\mathrm{or}-
$$

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## LANYARDS

Custom Lanyards, Includes Standard "Bulldog" or "J-hook" clip attachment, $3 / 4$ " width, 36 " length.

1 COLOR IMPRINT<br>25 » $\$ 5.85$ ea<br>50 » $\$ 2.95$ ea<br>100 » $\$ 1.85$ ea<br>300 » \$1.65 ea<br>500 » $\$ 1.35$ ea<br>1000 » \$1.10 ea

FULL COLOR IMPRINT
25 » \$6.10 ea
50 » \$4.10 ea
100 » \$3.25 ea
300 » \$2.55 ea
500 » \$1.45 ea
1000 » \$1.35 ea

For "safety breakaway" clip (recommended), add \$. 14 ea

Pricing includes layout, proof, revision if needed, debossing, imprint, setup, shipping, and standard production time of 3 weeks.

## NEED IT RUSHED?

For 2 week production after final proof approval, add $\$ .10$ ea, $\$ 20 \mathrm{~min}$ charge. For 1 week production after final proof approval, add $\$ .16$ ea, $\$ 35$ min charge.


## ABBA

PROMOTIONS

Need a custom quote, or a higher quantity? Call us at

We have a wide variety of cap and knit styles available, with over 12 unique decorating locations! Who would have thought there's so many different areas on a hat...

Custom embroidered patches, sublimated applications, leather patches, screenprint, sewn-in labels... When it comes to customization, there are many options available to choose!

Mesh-backed, sandwich bill, corduroy, fabric strap, camo, structured, unstructured, relaxed-fit, there are so many styles to choose from, you'll have a hard time choosing!

Keep the cold weather at bay with our custom knitted winter caps! Available in multiple styles.

## ASK US TODAY FOR A NO-GOMMHTMENT F:1크․ QUOTE!

## EMBROIDERED CAPS

For quantities of 12-47 pieces, check out any of the styles at companycasuals.com

For quantities of 48+, we have partnered with imagenbrands. com. Up to 10,000 stitches included » FREE SETUP, FREE SHIPPING!

For quantities of 144+, lead times are approximately 3-4 weeks. Setup and shipping on our caps are $\$ 85$ per order total. In return, you get some of the most aggressive per unit pricing in the industry. Please allow 3-4 weeks depending upon style. Contact us for your custom quote.

Custom Embroidered Hats! Your choice of CP85 Sandwich Bill hat, C112 Snapback Trucker mesh hat, or CP80 Port \& Company ${ }^{\circledR}$ Six-Pane Twill Cap

12 @ \$15.75 ea
24 @ \$12.75 ea
48 @ \$10.75 ea
96 @ \$10.50 ea
144+ Call for Factory Direct Pricing!

For factory, direct embroidered hats: Free setup, Free shipping, 48 pc min:

Leatherette Patch Hats! Your choice of CP85 Sandwich Bill hat, C112 Snapback Trucker mesh hat, or CP80 Port \& Company® Six-Panel Twill Cap

12 @ \$15.75 ea 24 @ \$12.75 ea 48 @ \$10.75 ea 96 @ \$10.50 ea 144+ Call for Factory Direct Pricing!

Need a custom quote, or a higher quantity? Call us at

$$
270-827-5577
$$

- or -

Check us out ONHINE!

## SCREEN PRINTED T-SHIRTS, SWEATSHIRTS, \& HOODIES

Pricing includes our most common standard unisex short sleeve shirts- G2000 / G2000B, PC61 / PC61Y
(For our popular "Tultex 202 / Tultex 235" soft shirt, add \$1 ea)
Sizes include Adult Small, Medium, Large, and Extra Large. For 2XL or 3XL, add \$2 each.
For long sleeve shirts, available in some colors, add $\$ 3.50$ each. For crewneck sweatshirts, available in some colors, add $\$ 5.75$ each. For hoodies, available in some colors, add $\$ 11$ each.
S/S t-shirts 1 co
$12 @ \$ 12.75$
$24 @ \$ 8.75$
$48 @ \$ 7.75$
$96 @ \$ 6$
$144 @ \$ 5.75$
$288 @ \$ 5.25$
$576 @ \$ 5.10$
$1000+$ Please call

S/S t-shirts, 2 color front
12 @ \$15.75
24 @ \$10.75
48 @ \$8.50
96 @ \$6.90
144 @ \$6.50
288 @ \$6
576 @ \$5.75
1000+ Please call
S/S t-shirts, 3 color front
12 @ \$18.75
24 @ \$11.75
48 @ \$9.50
96 @ \$7.75
144 @ \$7.50
288 @ \$6.75
576 @ \$6.50
1000+ Please call

S/S t-shirts, 4 color front
12 @ \$21.75
24 @ \$13.75
48 @ \$10.50
96 @ \$8.75
144 @ \$8.25
288 @ \$7.50
576 @ \$7
1000+ Please call
S/S t-shirts, 1 color front, 1 color back
12 @ \$16
24 @ \$11.50
48 @ \$9.25
96 @ \$8
144 @ \$7
288 @ \$6.25
576 @ \$6
1000+ Please call
S/S t-shirts, 2 color front, 1 color back
12 @ \$18.75
24 @ \$12.75
48 @ \$9.90
96 @ \$8.90
144 @ \$7.90
288 @ \$7
576 @ \$6.75
1000+ Please call

S/S t-shirts, 2 color front, 2 color back
12 @ \$22
24 @ \$15
48 @ \$11.50
96 @ \$9.90
144 @ \$8.75
288 @ \$7.75
576 @ \$7.50
1000+ Please call
S/S t-shirts, 3 color front, 1 color back
12 @ \$22
24 @ \$15
48 @ \$11.50
96 @ \$9.90
144 @ \$8.75
288 @ \$7.75
576 @ \$7.50
1000+ Please call
S/S t-shirts, 4 color front, 1 color back
12 @ \$26.75
24 @ \$17.75
48 @ \$12.75
96 @ \$11.50
144 @ \$9.75
288 @ \$8.75
576 @ \$8.60
$1000+$ Please call

## Sleeve, or other third location imprint, add:

 \$4.50 ea. @ 12\$2.50 ea. @ 24
\$1.75 ea @ 48
\$1.25 ea @ 96
\$1 ea. @ 144+
Custom numbers in athletic film, add \$3 Ea.

Personalized names in athletic film, add \$4 Ea

Pricing assumes standard screen print colors used For non-standard colors, add $\$ 18$ ink mix charge.

## Normal turnaround time:

7 business days after sizes received / proof approved.

## Rush orders:

5 business days, $15 \%$, $\$ 30 \mathrm{~min}$ 3 business day, 20\%, $\$ 45 \mathrm{~min}$ 2 business days, $33 \%$, $\$ 60 \mathrm{~min}$

Need a custom quote, or a

## EMBROIDERED POLOS AND PULLOVERS

1 TIME SETUP CHARGE FOR NEW, INCLUDING SEWOUT PROOF (Doesn't apply to exact reorders) \$35. Includes up to 10,000 stitches in 1 location. Includes AS, AM, AL, AXL. For XXL or XXXL add \$2 ea.

## Sport-Tek ${ }^{\circledR}$ Micropique Sport-Wick ${ }^{\circledR}$ Polo

- Smooth micropique polos that wick moisture and resist snags
- 3.8-ounce, $100 \%$ polyester tricot
- Snag resistant
- Moisture-wicking
- Double-needle stitching throughout
- Tag-free label
- Taped neck
- Flat knit collar
- 3-button placket with dyed-tomatch rubber buttons
- Set-in, open hem sleeves
- Armhole accent
- Side vents

6 @ \$30 ea 12 @ \$26.50 ea 24 @ \$24.50 ea 48+ @ \$22.50 ea

## Port Authority ${ }^{\circledR}$ Dry Zone ${ }^{\circledR}$ UV Micro-Mesh Polo

Our durable, moisture-wicking Dry Zone polo—now with UV protection. An exceptional value, this breathable mesh polo also resists snags. Colors coordinate with our Core Classic Pique Polos and Carefree Poplin Shirts.

- 4.6 -ounce, $100 \%$ polyester
double knit pique
- UPF rating of 30
- Tag-free label
- Flat knit collar
- 3-button placket
- Pearlized, dyed-to-match buttons
- Open hem sleeves
- Side vents

6 @ \$26 ea 12 @ \$21.50 ea 24 @ \$19.50 ea 48+ @ \$18.50 ea

## Sport-Tek ${ }^{\circledR}$ Sport-Wick ${ }^{\circledR}$ Stretch 1/4-Zip Pullover

An extremely flexible layer with a softbrushed backing and moisture control for year-round comfort.

- 6.8-ounce, 90/10 poly/spandex jersey
- Tag-free label
- Smooth-faced
- Chin guard for additional comfort
- Cadet collar
- Taped neck
- Raglan sleeves
- Open cuffs and hem

6 @ \$39 ea
12 @ \$36.50 ea
24 @ \$33.50 ea
48+ @ \$31.50 ea

Need a custom quote, or a
higher quantity? Call us at

##    

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## UHRT＇S R＂URFPי를

A vinyl wrap is an adhesive，＂second skin＂applied to your vehicle．It＇s a great way to renew or customize the look of your vehicle without painting it．It＇s an incredible way to display an eye－catching advertising message that would be many times more expensive if applied with paint．

## ШHY ธET R WRRP？

Great advertising is one of many reasons a car wrap makes sense．A vinyl wrap also protects the paint，which helps maintain resale value．

HロШШELL LRNIT RDVERTISE TMY ELSINESS？ According to the Outdoor Advertising Association，vehicle wraps can produce 30，000 to 70，000 impressions a day， making it an effective branding and marketing tool．A vinyl wrap Is a moving billboard that grabs attention．As you drive to meetings，sit at traffic lights，and park in front of your home and work place．

## H밈ㅁ WRAP5［DIIPRRE TロロTHER RDVERTISINLE

In short，pretty darn well．On average，wrap advertising costs as little as four cents per thousand impressions．This is significantly lower than other forms of advertising．For instance，it＇s estimated that outdoor signs cost \＄3．56 and newspaper ads cost \＄19．70 per thousand impressions．


## THE STRT5：

» $\mathbf{9 8 \%}$ of in－car audiences indicated they noticed wraps． Individual vehicle advertising generates between 30，000 to 70，000 daily vehicle impressions．
» $30 \%$ of mobile outdoor viewers base buying decisions on ads they see．
» $96 \%$ of Americans travel in a vehicle each as either a driver or a passenger in the past week．
» Mobile advertising is the most effective and efficient form of outdoor advertising．
» Mobile flexibility allows you to position your vehicle ad anywhere you want．
» Every traffic jam is a terrific marketing opportunity．
» Mobile advertising media reaches consumers not exposed to newspaper，radio and television．
» Unlike home mailers－your advertisements are not compared side－by－side to your competitors．
» Reach audiences of all ages，gender，backgrounds， income，professionals，and families．
» Wraps are significantly cheaper per impression than other forms of advertising，approximately four cents per thousand impressions．




## PROMOTION S

Creative Solutions. Impressive Results.


Logos and lettering on compact to midsize car Partial wrap on compact to midsize car $1 / 2$ to ${ }^{2} / 3$ of the car Logos and lettering on both side doors: $\$ 150$ Perforated on rear window: \$200 Artwork and design cost: \$50


Logos and lettering on large car or SUV Logos and lettering on both side doors: \$250 Perforated on rear window: \$200 Artwork and design cost: \$50


Logos and lettering on pickup
Logos and lettering on both side doors: \$250 Perforated on rear window: \$200 Artwork and design cost: \$50


Logos and lettering on small van Logos and lettering on both sides: \$350 Perforated on rear window: \$200 Artwork and design cost: \$50


Logos and lettering on large van
Logos and lettering on both sides: $\$ 450$
Perforated on rear window: \$200
Artwork and design cost: $\$ 50$


+ Perforated on rear window: \$1500 Artwork and design cost: \$200

artial wrap on large car or SUV $1 / 2$ to ${ }^{2} / 3$ of the car
+ Perforated on rear window: \$1750 Artwork and design cost: \$200


Partial wrap on pickup $1 / 2$ to ${ }^{2} / 3$ of the truck + Perforated on rear window: \$1750 Artwork and design cost: \$200


Partial wrap on small van $1 / 2$ to ${ }^{2} / 3$ of the van + Perforated on rear window: \$2000 Artwork and design cost: \$200


Partial wrap on large van $1 / 2$ to ${ }^{2} / 3$ of the van

+ Perforated on rear window: \$2300 Artwork and design cost: \$200


Full wrap on compact to midsize car Complete coverage - largest impact + Perforated on rear window: \$2700 Artwork and design cost: \$400


Full wrap on large car or SUV
Complete coverage - largest impact

+ Perforated on rear window: \$3000 Artwork and design cost: \$400


Full wrap on pickup
Complete coverage - largest impact

+ Perforated on rear window: \$3000 Artwork and design cost: \$400


Full wrap on small van Complete coverage - largest impact + Perforated on rear window: \$3000 Artwork and design cost: \$400


Full wrap on large van
Complete coverage - largest impact

+ Perforated on rear window: \$3500
Artwork and design cost: $\$ 400$


## SORRY, HERE ARE SOME ITEMS WE DO NOT OFFER:

»Quick print copies
» Rubber stamps
» Transactional printing
» Name badges
» Clothing orders less than 12 pieces
Mailings of less than 500 pieces
Architectural or illuminated signage over $14^{\prime}$

## MINIMUMS

Clothing orders: 12 pieces of same garment item number and color Graphic design, paper printing, decals, banners, signage: \$30 min Promotional products: \$250

## SAMPLES

Some samples, we usually provide at no charge. Clothing samples shipped in are invoiced at catalog rate. These clothing samples are $100 \%$ refundable with return of samples within 2 weeks or less.

## PROOFS

Be sure to check your proof very carefully for spelling, phone numbers, addresses and all other content. Please click "Accept" only if the info on the quote and the proof is correct. We want to get your project completed correctly. If you approve your proof and quote, and it's wrong, we will most likely print it wrong! Please understand we can't be responsible for errors which you approve.

## PRODUCTION TIME

For most but not all clothing orders, paper printing, banners, and signs: Normal turnaround time is 7 business days after all information, files, sizes received and proof approved. Please note that production will not begin until we receive final proof approval and all information needed.

For most domestic promotional products orders, please allow 2 weeks. For most overseas promotional products orders, please allow 4 weeks.

RUSH, if available<br>5 business days, 15\%, $\$ 25 \mathrm{~min}$<br>3 business days, 20\%, $\$ 35 \mathrm{~min}$<br>2 business days, $33 \%$, $\$ 50 \mathrm{~min}$

TERMS
$50 \%$ deposit for new clients or larger projects made at our discretion. All major credit cards are accepted. For invoices over \$1000, an additional $2 \%$ charge will apply for credit card payment.

## HAVE AN EVENT DATE?

Please let us know and ask for a written "Event Date Guarantee" to ensure we have your products by or before the date of the event.

## Need a custom quote, or a

higher quantity? Call us at

Creative Solutions. Impressive Results.

# See What Others Have Said About Our Work! 

"Abba Promotions has gone above and beyond to meet our business needs. They've helped develop a marketing plan, budget, generate ad content, meet stringent deadlines and much more. I would recommend ABBA Promotions to anyone starting a new business or looking to expand an existing business."
Leann Clement - Mash Homecare
"I can always count on Abba Promotions. Their staff is great!" Kelly Meuth - Independence Bank
"I really can't say enough about Abba Promotions and their entire team! They really brought my visions to life. We were able to turn a simple shirt order into a major fundraiser for our team! Thank you so much for being a great asset and promoter of our community."
Karrie - Track Team Volunteer
"For over 12 years Ty and his staff at Abba Promotions have been helping us with design, selection, ordering, and prompt delivery. We've ordered client gifts, stationary, color brochures, and branded clothing. Nothing but the best everytime."
Jason P Perry, Owner/President - A-1 Tax Service Inc.
"Abba Promotions has really streamlined our marketing materials. Their prompt turn around and great communication are top notch! Thanks guys!" Karrie Cleavenger, Production Manager - HorseFeathers Gifts
"Abba Promotions offered great advice and our project had greater impact because of their input!"
Darla Jones, Executive Director - Marsha's Place
"Anything we need they are quick to deliver. Even in a time crunch, we never have to worry about quality of design or the quality of the product. We have worked together for so long, Abba Promotions almost anticipates our needs - and they deliver!"
Margaret Ridley, MPA, Vice President of Business Support Kyndle
"Abba Promotions are very efficient. They make my job easier, and that is why they are my go-to company."
Kelly E. Joiner, Executive Assistant to the President Brenntag Mid-South, Inc.
"I could not do my job without Ty Rideout and the folks at Abba Promotions. They help me with a variety of projects for my retail business every year, and even manage up to 6 jobs of mine simultaneously. Big, small, complicated, or simple I feel like each job is THE most important one that Abba is working on. Sometimes I feel as if I must be their one and only customer because Ty, Amber, and Zach respond to my emails, texts and phone calls often within minutes, but always before the close of business. I can't count the 5:30 am, 11:30pm, and weekend emails from Ty responding to a question or following up in some way. Beyond first class customer service, I can rely on their accuracy and all orders are filled on or before their quoted delivery date. Because they are so reliable, I can be a more productive business manager."
Courtney Givens
"If you can dream it, Ty can achieve it, and ahead of schedule. I feel lucky to have folks like Ty and his staff in my network!"
Kyle Hittner, Executive Director - Henderson Tourism
"Working with Abba is always a great experience. All staff are very friendly, helpful, and professional. Quotes/mockups are quickly developed and speedy production time with excellent quality. Always a pleasure, keep up the AWESOME work!!!"
Kassi Nunn, Curriculum \& Instructional Design Specialist/Librarian Methodist Hospital
"Many times we have multiple projects running on a very tight timeframe. You and your team are always creative with the designs and pull off what may seem like an impossible deadline... even with a smile!"
Kim Humphrey, Director of Employee and Community Programs River View Coal - Alliance Coal
"Ty Rideout and Abba Promotions are about more than the beautiful promotional items they produce. Abba is the regional expert at tailoring your organization's mission with the right customers with the right materials to produce your desired growth. And their attention to detail is outstanding."
Mark Chumbler, Chief Executive Officer
Hugh Edward Sandefur Training Center

